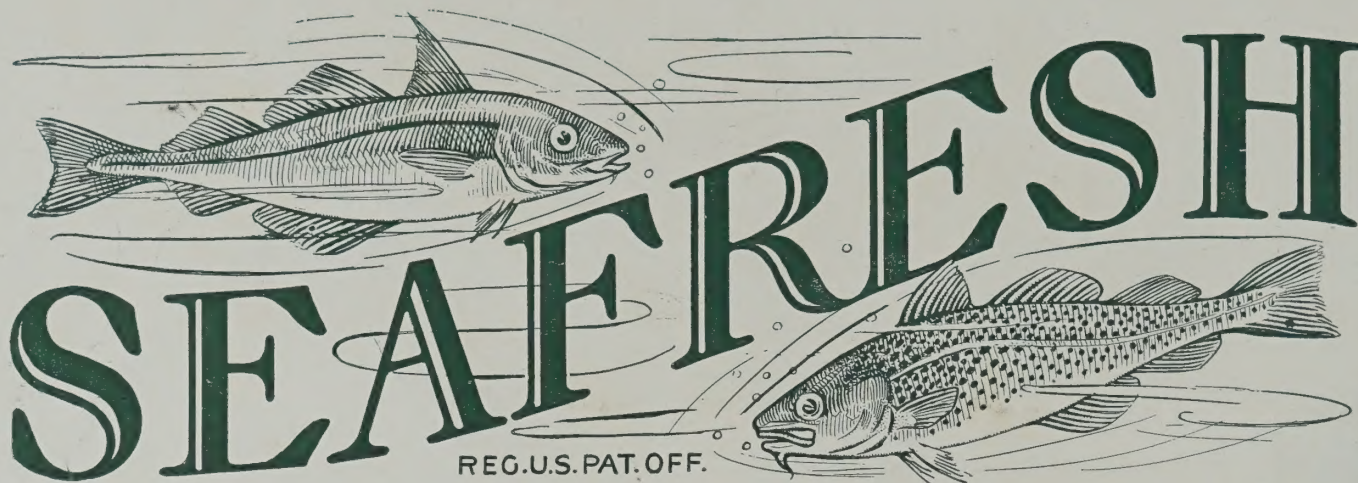


THE CAPE ANN SHORE



ESPERANTO INVICTUS
International Trophy Winning Schooner
Subsequently Wrecked off Sable Island.
See Poem Page 3

SEAFRESH



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Summer Resort Weekly
On the North Shore
1896-1927

A MAGAZINE DEVOTED TO THE INTERESTS OF THE SUMMER COLONY OF CAPE ANN
AND THE NORTH SHORE

Covering Cape Ann, including Gloucester, Eastern Point, East Gloucester, Bass Rocks, Long Beach, Briar Neck, Lands End, Rockport, Pigeon Cove, The Annisquam River Territory, West Gloucester, Fernwood, Magnolia, Manchester and the Resort Section of Essex County.

Manuscripts will be given every attention. We welcome communications from our readers.



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Special Contents August 27, 1927

VOL. XXXII—No. 8

AUTUMN REVERIE—L'ENVOI

Old loves and dead leaves
Lie crumbled in the dust,
Longing turned to ashes
And roses tinged with rust.
Who is sad that love is gone?
There be dreams that linger on!

Old dreams and soft winds
Whispering through the grass.
Haunting, flaunting, taunting
My heart as they pass—
None of these can stir my tears,
I am wise with other years.

Old loves and dead leaves
Silent at my feet
One day will bloom again
A thousand-fold as sweet.
The alchemy of Time shall bring
New loves and roses with the Spring.
"The Scribe," in Chicago Evening Post.



IS CHRISTIANITY SLIPPING?

By Robert James

THE ROOT OF THE TROUBLE AT EASTERN POINT

By "Sentinel at The Outer Gate"

POEM—"Esperanto Invictus"

By Harry W. O'Connell

MASTER MOORE, THE COLONIAL NAVIGATION TEACHER

By James R. Pringle

ART AND DRAMATIC

By Laura R. Smith

WHAT PROSPECT FISHERMAN'S RACE?

MY LADY GOES SHOPPING

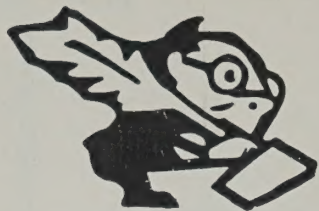
By C. Anne Shore

NEWS FROM THE SUMMER COL- ONY

YACHTING

By Topsail Halyard

So Long, Summerless Summer of '27



Editorial and Special Articles

At this time I want to thank you for your many favors extended the theatre and hope you have had as prosperous season as the North Shore, towards which your paper has been a great help. It seems remarkable that with less summer people here, I have had a better season than last and I owe a great deal of my success this summer to your most valuable paper. May you ever be successful with the paper for a great many seasons to come, is the sincere wish of a sincere well wisher, J. P. Kincade, Mgr., North Shore Theatre.

(The above comes entirely unsolicited from the manager of The North Shore Theatre. It carries its own conclusion. Mr. Kincade's experience is that expressed by many of our advertisers.—The Editor.)



CHRISTIANITY ALARMED

Conference at Lausanne Seeks to Salvage the Religion of the Western World Admittedly in Danger of Submergence—H. G. Wells Indicates a Reversion to Buddhism—The Dignified and Simple Creed of the Red Man

We are on the eve of new developments in religion. Many men are not satisfied with the workings of Christianity. For the past two years The Shore has run several editorials on the subject, inspired by the crime wave and irreligion and Fundamentalism. Our position was detached and impersonal, inclined to the cause of Fundamentalism. Either the Fundamentalists are right or Christianity must be jettisoned. "False in one particular false in all."

The religion of the Puritans was the religion of the Hebrews and of the Ten Commandments. On the whole, they achieved a high plane, religiously. They believed, for instance, in strict Sabbath observance, "Remember the Sabbath Day and keep it holy" and so did New England up to twenty years ago when the horde of a new foreign element hooked up with the decadent native stock submerged this ancient landmark and New England has been on the down grade, religiously speaking, since.

Last year we noted the singular fact that a magnificent Mahometan mosque was dedicated in Paris at which high dignitaries of the British, French and other governments were present as a significant indication of the trend of Mahometism westward and its encroachment on Christianity.

Curiously enough this fact has aroused and challenged Christendom. In our issue of July 30 we quoted Bishop Manning of New York at the 13th century celebration of the York, Eng., cathedral as follows:

"At this moment the church of Jesus Christ stands before the world disqualified from her post. The Anglican, Protestant and Catholic churches need each other for the furtherance of their master's purpose and for welding the full force of Christianity against the powers of evil."

Also at this moment the leading Protestant clerics of the world with two Rabbis and two Roman Catholics, the latter as observers, are engaged at Lau-

sanne trying to stem the tide and formulate a common ground of unity. They admit frankly that Christianity is in danger and are endeavoring to devise means to salvage it.

The decline of Christianity (that is its spirit and observance) is universally admitted by thinkers. Confessedly the church is at a low ebb. The Great War between the Christian nations while the non-Christian world looked on amazed, was a terrific blow. "Peace on earth; good will to men." Forsooth.

Englishmen are turning in perceptible number to Mahometism and Buddhism. Probably one of the foremost analytical minds of the century is H. G. Wells. He, too, virtually admits that Christianity is decadent. He says the older religions and writes:

"The fundamental teaching of (Gautama Buddha), is clear and simple and in the closest harmony with modern ideas. It is beyond dispute the achievement of one of the most penetrating intelligences the world has ever known. . . . "Now here surely we have the completest analysis of the soul's ease. . . . "He (Buddha) was succeeded by his son who was in turn succeeded by Asoka (264-227 B. C.), one of the greatest monarchs of history whose dominions extended from Afghanistan to Madras. For eight and twenty years Asoka worked sanely for the real need of men. Amidst the tens of thousands of monarchs who crowd the columns of history, their majesties and graciousness and serenities and royal highnesses, the name of Asoka shines, and shines almost alone, a star. From the Volga to Japan his name is still honored. China, Tibet, and even India, preserve the tradition of his greatness. More living men cherish his memory today than have ever heard the names of Constantine or Charlemagne." And he closes . . . "Over great areas of the world it (Buddhism) as our map shows, still survives and it is quite possible that in contact with western science and inspired with the spirit of history, the original teaching of Gautama, revived and purified, may yet play a large part in the direction of human destiny."

Well, all the great religions came from the East.

Many creeds point to numbers but the real test is results, the character of its communicants. "A tree is known by its fruits." What the world needs is a 365-day religion based on the Golden Rule. That was the doctrine of the Nazarene.

The Red Man, American Indian, never formulated a creed. He believed and appealed only to the Great Spirit. When he died he went to the Happy Hunting

(Continued on page 13)

ASLEEP AT THE SWITCH

Failure to Impose Proper Restrictions Primal Cause of Eastern Point Controversy — Zoning Ordinance May Clarify and Save Situation—Municipal Officials Should Favor Home Taxpayers Rather Than Unproductive Outsiders — Charity Begins at Home

The public is thoroughly familiar with the facts concerning the Eastern Point controversy. They need no rehearsal.

Now who's to blame? Everyone is familiar with the effort of the proprietors of the Eastern Point tract to protect and restrict that territory as much as possible. Private roads were barred and guarded and undesirables kept out and other similar measures adopted. Yet someone was asleep at the switch when lots were sold. The ordinary person who wishes to preserve some privacy places certain restrictions around these transactions. Certain things may not be done; buildings of a type, cost, character, to be passed upon by the sellers, etc. Thereby things are fairly insured. But when this land was sold nothing of the kind was done. Nothing was restricted and from this lack of foresight the whole trouble arises. "Caveat emptor," yes and the seller also. Someone took too much for granted. Otherwise this would not be written.

Now the owner of this lot bought for investment. He bought of those who had sufficient influence at court to keep the taxation down to pasture land figures but when it got into the new hands, immediately it went soaring on the assessors' books. The owner thought to make a quick sale but in some way the development and demand for property in that section was suddenly arrested. Although the owner tried to market it he failed and the taxes began to eat up the principal.

As the agitation in that locality was to open up the tract to the dear public, way up the line, coming down in flivvers, the owner may have thought that here was the solution of his financial problem. So failing in other directions he is going to try and liquidate his investment and make it pay by constructing week-end camps.

(Continued on page 7)

ESPERANTO INVICTUS!

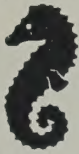
By Harry W. O'Connell for the Shore

(Note: The schooner Esperanto, hastily equipped to accept the Nova Scotia challenge to contest for the fishing schooner supremacy of the seas, returned in triumph a victor. Afterward she was wrecked on the dread Sable Island Shoals. Fishermen in the locality declare that they have seen her under full sail o' nights, a spectral skipper and crew shouting hoarse commands in relation to trimming sails.)

Down in the deep on old Neptune's floor,
Laved by the surge of the restless tide,
Never to feel the keen wind's spur,
Lies Esperanto, where ghost ships ride.
Victory she knew as queen of the sea.
Never felt she of the backwash foam.
Gone she is now, down in the lee
Of the sheltering depth of her ocean home.

Fallen her spars from their kingly heights,
Shrunken her sails as a withered band,
Gone is her name plate painted bright,
Buried her keel in the creeping sand;
But ever the ships as they pass at night
See in the gloom her shapely hull,
With sails all set and drawing tight
She whispers by in the stormwind's lull.

On Sable's shores where the storm king rides
With his hoary hand on his scabbard pressed,
Lies Esperanto, queen of the tides,
Till the treacherous sands her form possessed;
And the fisher lads as they stand their watch
In the fog that whips across their face
See a ship go by, with an upturned hatch
And whisper "The Queen on her farewell race."



Art and Dramatic



THE NORTH SHORE THEATRE

At the North Shore Theatre next week is another of the great entertainments that this theatre has put on this summer.

Starting Sunday for four days it is our privilege to present Lon Chaney, the King of Character Men, in "The Unknown," a Metro-Goldwyn-Wayer feature. This is a new Lon Chaney cinema triumph. Tinsel, clamor and magic of circus life abounds in this great film. Chaney is magnificent. Plays armless side show freak in one of the season's most fascinating pictures. You expect the unexpected from Lon Chaney. But even Chaney fans will get the surprise of their lives at this latest triumph of the screen's greatest character star. An amazing drama of love, revenge, regeneration, in a thrilling circus and underworld setting.

On the same bill we will present Raymond Griffith in "Time to Love," a Paramount picture. A French farce that lifts to broad, hilarious thrills at the climax. Two new ideas give "Time to Love" absolute novelty. First, Griffith returns as a spirit to his spiritualistic sweetheart who thinks him dead and second, the

(Continued on page 24)

IBSEN AT THE LITTLE THEATRE

By L. R. S.

True to schedule, on Saturday evening last, Ibsen's "Hedda Gabler" was presented by the players at the Gloucester School of the Little Theatre.

Notable for their success in one-act plays and lighter drama, the artists of the Theatre showed on Saturday night, their ability to interpret the more subtle mechanism of the problem play.

"Hedda Gabler" is one of the great Scandinavian's best known works. It deals with the tragedy of a woman who cannot adjust herself to conditions of the day. "Hedda Gabler" is one of a group of plays, styled by Ibsen himself as "portrait plays;" replete with stark reality and the tragedy of non-constructive human relationships, these plays are characteristic of the world-famed Norwegian. Ibsen portrays illusion-less and un-idealistic actuality with a grimness unequalled by any living author, unless, perhaps, it is approached by the modern American school.

Marjorie Riggs, as Hedda Gabler, the cold and unimpassioned wife of George Tesman, scholar and professor, plays her part carefully and convincingly. Unemotional to the nth degree, yet deadly in that very lack of demonstration or sensibility, she brings to her audience a deeper realization of the power of Hedda Gabler—and Henrik Ibsen.

Robert Cass as George Tesman
(Continued on page 24)

North Shore Theatre

THE PLAYHOUSE OF DISTINCTION

PRESENTING
THE WORLD'S FOREMOST PHOTOPLAYS
THE MOST SELECT FOLLOWING IN THE CITY

EXCELLENT VENTILATION.
ALWAYS 20 DEGREES COOLER THAN OUTSIDE.

CONTINUOUS FROM 1.30 TO 10.30 P.M.

Sunday, Monday Tuesday and
Wednesday, September 4, 5, 6, 7.

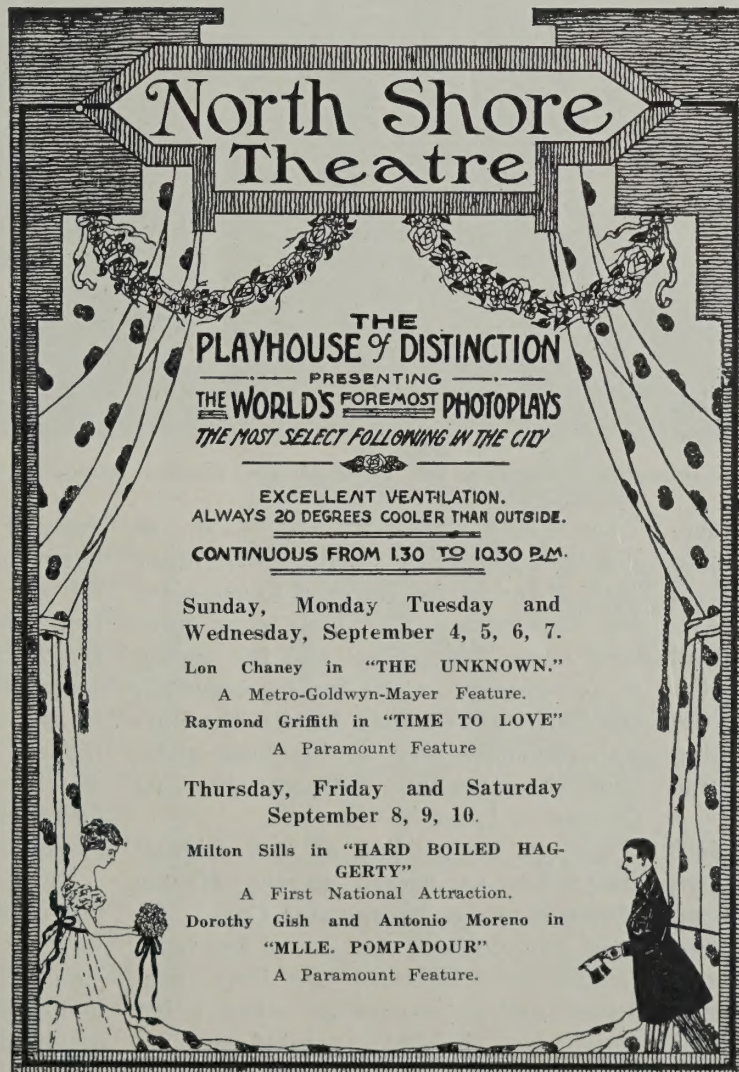
Lon Chaney in "THE UNKNOWN."
A Metro-Goldwyn-Mayer Feature.

Raymond Griffith in "TIME TO LOVE"
A Paramount Feature

Thursday, Friday and Saturday
September 8, 9, 10.

Milton Sills in "HARD BOILED HAGGERTY"
A First National Attraction.

Dorothy Gish and Antonio Moreno in
"Mlle. Pompadour"
A Paramount Feature.



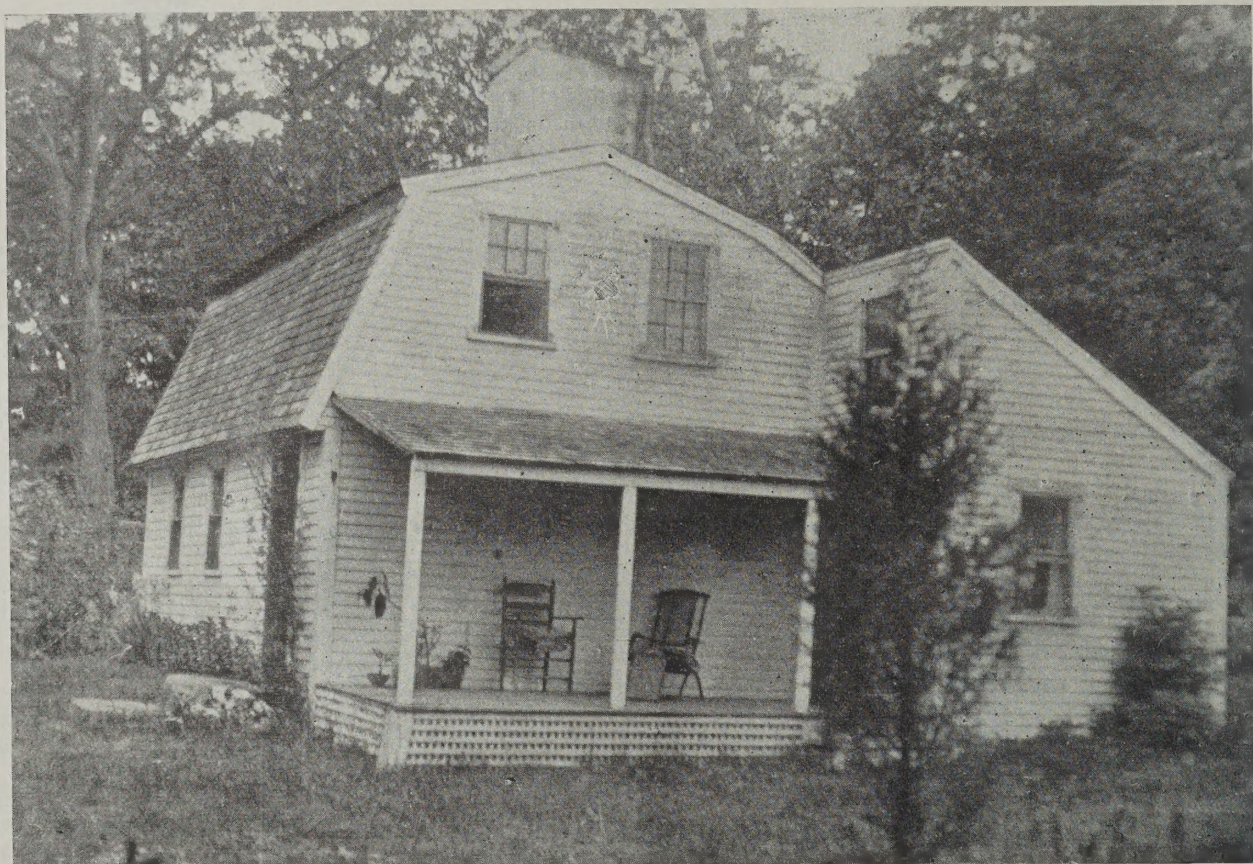
MASTER MOORE, TEACHER OF NAVIGATION

Picturesque Home of One of the Most Famous Maritime Instructors Still Stands at Freshwater Cove—Thrilling Experience When Captured and Released at 12 Years of Age

In the village of Freshwater Cove near the head of Old House Cove, hardly by the coast guard station in Hesperus avenue, on the lower road to Magnolia, stands a picturesque one-story gambrel roofed house built 177 years ago, known as the Master Moore house. It is set on a knoll, overlooking the cove across the outer bay toward Eastern Point. Its builder was William Moore of England, a cousin of Sir Hamilton Moore.

was Judy's custom in the summer time, when the heated term was on, to adjourn her little school to a grove of oak trees in the rear of Warner street and hold school in the open. A more idyllic spot for the purpose could not be imagined. Under a flat rock which served as a table gushed forth a living spring of the purest water and when the youthful zeal for knowledge had inspired a physical desire they slaked their thirst from its pellucid depths.

the Revolution and one of the British blockading squadrons was keeping a sharp watch of the coast with an eye for privateers and Yankee craft in general. On a sunny April morning, William Moore, the Englishman and his son Joseph, set out in a small boat for Norman's Woe ledge to replenish the family commissary. They sought a berth within sight of their home, threw over their killick and commenced to fish. The fish bit hungrily and so busily en-



Master Moore House at Freshwater Cove, Homestead of Famous Navigation Instructor

It is a quaint, weather-worn structure, with large rooms in proportion to its size and the house is especially interesting because of the many navigators of bygone days who learned all about the conning and navigation of a ship within its walls. A son of the builder, Joseph Moore, the celebrated Master Moore, as his fame has come down to us, was the teacher.

And it is a somewhat singular fact that of all the natives of the town those whose name persists and have survived the obscurity of time, are two teachers of whom Master Moore is one and Judith, or Judy Millett, the sharp-tongued schoolmistress who kept school in Hancock street, is another. It

Long, long ago, in the days of my lost youth, the writer with other boys of the period resorted to the place for an outing. The noble oaks have long since disappeared and the spring is covered up. Gone is the academy, the Parnassus of Judy Millett, the Puritan schoolmistress, on the ridge abutting the commons. Among the old Gloucester bygoners.

But we are getting off our original trail. Let us return to the Master Moore house at Freshwater Cove. Joseph, who perhaps was one of the most famous schoolmasters the town produced, had an experience when a lad which was indelibly printed on his memory. It was during the War of

glossed were they in hauling up the finny treasures that they did not notice the big sloop of war which came out from the cover of the back side of Eastern Point and worked into the harbor around Dog Bar, nor did they observe a ship's long boat which had been thrown over the side and manned, which with muffled oars came down upon them before they were aware of its presence.

The British commander wanted a pilot familiar with local waters, and this was his method of securing one. Beside, the British doctrine of impressment held good in those days at home or abroad. It was lawful to impress a

(Continued on page 20)

filled to

THE INTERNATIONAL FISHERMAN'S RACE

Negative Possibility That the Series May Be Resumed Off Halifax This Fall—If Not Probably Series Off This Port

Ever since the Homeric Fisherman's race of the 250th anniversary celebration, August 27, 1892, the prospect of another similar event has thrilled all lovers of sea-sport. But it is very unlikely that such another occasion may

umph a victor—now resting appropriately in that Valhalla of fishing craft, Sable Island grounds, followed by the succeeding fiascos of which the least said the better.

Having a taste of blood our sea-

of this committee wrote the Halifax membership inquiring as to the prospect of another race, or, whether it was their intention to abandon these contests altogether.

Nothing has been heard from this



Crack Sailing Schooner Henry Ford, Capt. Clayton Morrissey, Owner and Master

be hazarded in advance for centuries. The dice of the gods were certainly loaded in favor of the old fishing burg when this date was drawn for the event. It was rare good luck that a gale approaching a hurricane, should blow on such an occasion while the world looked on at these marine demi-gods at comparatively close quarters. What a theme for a Wagner! How he would have trotted out, to his whole gamut of terrifying music all his stable of Norse heroes, Thor, Wotan, the Valkyries whistling down the wind and all the rest. Sibelius, the Finn composer, on whom a fringe of the mantle of the Bayreuth impresario seems to have fallen, would have made an epic, in the same fashion as "Finlandia." But they are not turning out Wagners nowadays. They don't fit in the modern custard pie comedy.

To get back to our subject. Since that time have come the International Fisherman's Races with the original challenge from across the border with the gage accepted and the hastily commissioned Esperanto returning in tri-

wolves want more and repeated efforts have been made to induce the Canadians to come again to the line and try conclusions, but without success. About two months ago the Gloucester section

inquiry. However, in a roundabout way, some inkling of an encouraging nature has come to hand. Captain Ben Pine, owner of the champion contender
(Continued on page 17)



Del Monte's
ON THE NORTH SHORE
Magnolia,
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New Casino Opposite Norman's Woe (Wreck of the Hesperus), Commanding the Finest View on the North Atlantic—Ample Parking Space.

DANCING EVERY AFTERNOON AND EVENING
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A la carte J. P. Del Monte, Proprietor and Manager



TO MY LADY IN SEARCH OF THE DISTINCTIVE

A SHORT, SMOOTH MOTOR TRIP TO THE SHOPS OF

MAGNOLIA

ENJOY THE PASSING HOUR AND

THE CAPE ANN BREEZE

MAGNOLIA



THE YEAR'S AT THE FALL and mild September is at close call. The season of 1927 has passed into history. With the exception of two years, 1917-20, the writer has covered the summer resort business on the cape and has had opportunity to check up on the weather. He has no hesitancy in saying, with the exceptions noted, that this is the worst from every standpoint, in all that time. While a number of hostelrys and business houses have reported an average business and, in several instances the best ever, the general graph line has been on the down grade.

Mr. Albert Thorne of Washington is a house guest of John Hays Hammond at Lookout Hill.

Miss Alice Laughlin of Pittsburgh and Mr. Dwight Fabyan, Jr., of Boston, are guests of Miss Natalie Hays Hammond at Lookout Hill.

Among the outstanding costumes at tonight's character ball at the Hawthorne Inn, was Miss Natalie Hays Hammond as L'Aiglou, the costume being authentic in every detail.

Oceanside arrivals—Mrs. A. N. Appleton, Baltimore; Miss Eleanor Jones, Boston, has returned from a visit in the west; Mrs. John A. Mitchell, N. Y. C.; Miss Mary Olcott, Mt. Clair, N. J.; Harold Hill Blossom of West Roxbury has been the guest of Mrs. J. L. Morgan; Mr. and Mrs. J. J. Jonas, Miss Jonas, N. Y. C.; Mr. and Mrs. Lewis F. Brawn, Miss Florence Brawn, Patterson, N. J.; Mr. and Mrs. A. Rex Flynn, Pittsburgh, Pa.; Robert A. Suffren, N. Y. C.; Edward F. McGovern, Detroit; Mrs. Donald E. Gillis, Mrs. Howard P. Elles, Miss Maude Elles, Cleveland; Julius Steinhardt, N. Y. C.; Mr. and Mrs. C. E. Staiger, Hartsdale, N. Y.; Mr. and Mrs. Louis S. Davidson, Lawrence, N. Y.; Mrs. Charlotte A. Watrous, N. Y. C.; Samuel Hammill, Jr., Cincinnati; Miss K. B. Mahoney, Miss H. G. Mahoney, Boston; Miss Mary Gillis, Cleveland.

Following were the results in the Swimming Meet at the North Shore Swimming Pool last Saturday:

Midgets, 25 yard dash—1st, Louise Stevens, time 27 4-5 sec.; 2nd, Ware Williams; 3rd, Peter Richardson.

Intermediate Breast Stroke, 25 yards—1st, Virginia Richmond, time 22 1-5 sec.; 2nd, Eleanor Swift; 3rd, Barbara Steinert.

Senior 25 yard dash—1st, Mary Jane Moore, time 15 4-5 sec.; 2nd, Anne Stevens; 3rd, Marie Fuger.

Intermediate, 25 yard dash—1st, Dickie Sullivan, time 20 sec.; 2nd, Eleanor Swift, 3rd, Priscilla Phelan.

Midgets, 25 yard dash, free style—1st, Virginia Richmond, time 22 sec.; 2nd, Barbara Steinert; 3rd, Louise Stevens.

Beginners, 30-foot dash—1st, Pat Phelan, time 12 3-5 sec.; 2nd, George Swift; 3rd, Rennie Schcenck.

Senior Breast Stroke—1st, Anne Stevens, time 21 1-5 sec.; 2nd, Mary Jane Moore; 3rd, Betty Cook.

Back Stroke Handicap—1st, Anne Stevens, time 22 4-5 sec.; 2nd, Eleanor Swift; 3rd, Betty Cook.

Relay, 125 yards—3 teams relay finishing in following order:

Team I—Catherine Smith, Eleanor Swift, Peter Richardson, Dick Sullivan, Pat Phelan.

Team II—Anne Stevens, Priscilla Phelan, Doris Wood, Ware Williams, Rennie Schcenck.

Team III—Mary Jane Moore, Peter Van Voorhis, Virginia Phelan, George Swift, Louise Stevens.

Diving Contest, 8 contestants—1st, Anne Stevens, 2nd, Kitty Smith; 3rd, Philip Wick; 4th, Eleanor Swift, Doris Wood, tied.

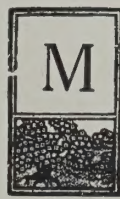
Anne Stevens was the star performer of the meet, having three first places and swimming anchor on her relay team which finished second. Miss Anne also won first place in the diving contest.

Del Monte's still continues to be the place where one meets "who's who" on the North Shore. Saturday night saw the Casino filled to capacity, as usual.

Among those noted were Mrs. Victor Kauffman of Washington and Bass Rocks, party of 10; Mr. J. O. Proctor, Jr., party of 20; Mr. Harcourt Amory, party of 10; Mr. John Amory, party of 12; Mrs. George Crocker, party of 4; Mr. George C. Vaughan of Hamilton, party of 20; Mrs. John Hamill, party of 10; Miss Brill, party of 15; Mr. Huntington Faxon, party of 8; Mrs. Sidney Small, party of 6; Mrs. J. Harrington Walker, party of 4; Mr. Bullard, son-in-law of Mrs. Brainerd, party of 16; John Clay, party of 10; Mr. Grego, party of 5; Mr. Barney Plympton, party of 30.



ROCKPORT



MONDAY NIGHT will come the grand end of the season festivity, the costume ball of the Rockport Artists' Association after which the sojourner swallows will homeward fly. Rockport has had a very good season, fully up to expectations.

At the Turk's Head Inn—Mr. and Mrs. W. H. Foster, Concord, N. H.; Mr. J. Murphy, Roseland, Va.; William H. Eddy, William G. Stearns, Providence; Mr. and Mrs. William Knight, Jr., N. Y. C.; Mr. Whitney Palache, Miss Palache, Miss Helen W. Palache, Dewelyn Park, N. J.; Miss Edna Rapallo, Miss H. B. Coulter, Mr. Charles Bristol, Mr. M. L. Bristol, N. Y. C.; Margaret M. Hinckey, Esther M. Spaulding, Mary C. Mooney, Waltham; Vergil C. Gates, Boston; Mr. and Mrs. James A. Kelliher, N. Y. C.; H. T. Cleverley, Cincinnati, O.; Mr. and Mrs. Thornton Alexander, Boston; Mr. and Mrs. Jas. F. Palmer, Miss Minnie Palmer, G. W. Palmer, Worcester.

Mr. and Mrs. Samuel Curwin of Haverford, Pa., chose the delightful dining porch of The Edward for a luncheon given last Wednesday in honor of Mr. John Bowsman of Philadelphia. The table was attractively decorated and among the guests were Mr. and Mrs. Winthrop Sargent, Mr. Franklin Bracken, Miss Annie Pugh, Miss Frances Symmes, Miss Worcester, Miss Katherine Montell, Mrs. Clement Wood, and Mr. Samuel Wood.

Among the many delightful affairs given at The Edward, this season, none were more beautiful than the dinner and dance given by Mr. and Mrs. J. Manuel Marshall of Rockport, in honor of Mr. and Mrs. Richard Recchia, and thirty-two guests. The table decorations were sweet peas and with the soft amethyst lights and lovely gowns of the guests made an enchanting picture. Mrs. Recchia will be remembered as Miss Kitty Parsons, the well known author and writer of children's stories. Mr. Recchia is a sculptor of note.

Mrs. Louis Wilson and Miss Ella Maguire were hostesses at a beautifully appointed luncheon on Sunday for Mr. and Mrs. Jules Miller of New York City.

ASLEEP AT THE SWITCH

(Continued from page 2)

Why has this boom of building large estates in this locality suddenly flattened out? Is it because of the continued agitation against the people who have the money to buy and build and who want a certain amount of quiet, free from the madding, flivvering crowd who overrun their lawns and destroy their property as they have complained? Rental values at Bass Rocks have fallen sharply.

At Magnolia the same way. Not for 50 years has there been such a poor season. Apparently the bottom has dropped out of everything, judging from the numbers of hotel sojourners, a corporal's guard as compared with other years. Crescent Beach, a former hive of activity, is comparatively deserted in midsummer. Of course the people who have cottages there continue to come, but the agitation relative to the opening up of the place to night cabarets, scared off those who are seeking a desirable place to build where they can enjoy a night's sleep undisturbed.

It's all very well to argue for the outside multitude, but they don't build taxable property, now aggregating, it is stated, one-third the whole tax levy.

A zoning system is now being formulated. We have always believed and advocated such. It has too long been deferred. Much can be done to save and rectify the situation if an adequate set of regulations is adopted. Gloucester should look after the interests of its own citizens, the thousands of small taxpayers, house owners who bear the brunt of sewerage and other municipal burdens. What of our shopkeepers if they should be deprived of the summer trade? Summer home building helps make these burdens light. The municipal government should remember charity begins at home and should look after its own first, rather than outsiders up the line. The interests of the great majority rather than a few proprietors of hot dog stands should be paramount. This talk about exclusiveness is bunk. Everyone is as exclusive as he can afford to be. The city official or newspaper man who buys a reserved seat ticket to a show shows exclusiveness as much as the millionaire who likes to get off by himself and his kind. So long as Gloucester is as big as it is and everybody has elbow room why not cash in on this trait in human nature?

We need the money. Use a little common sense in this matter.

The same at Stage Fort Park, taken for Gloucester citizens and paid for by Gloucester money. Our own and our summer cottagers are literally crowded off this reservation by hordes from Eastern Massachusetts who have yet to learn the first principles of civic decency. And this at the behest of a few with pull.

THE NEW SAVOY

The necessity of a first-class all the year round hotel in Gloucester has been apparent. This need has been filled by the recent completion of the New Savoy, just below the post office in Main street which is a distinct asset to the city.

The construction is the most modern and while those concerned have not attempted a larger house than the city demanded, everything is of the latest and best. No better accommodations may be found anywhere.

There are 50 rooms en suite, with private baths, etc., and everything about the house will please the most discriminating. Mr. Elliott Tarr of the firm of L. E. Smith has been active in forwarding this enterprise and Arthur B. Frazier is the managing proprietor.

NORMAN VAUGHAN—VOYAGEUR

A notable distinction has recently been conferred upon Norman D. Vaughan, son of Mr. and Mrs. George C. Vaughan of Hamilton, inasmuch as he has been invited to accompany Commander Byrd on his Antarctic expedition next year. Young Vaughan who is a junior at Harvard has already given a sample of his mettle, inasmuch as he was for two years at the Grenfell mission on the Labrador with Dr. Curtis and while there made a trip of 30 miles with a dog sledge in six days. Last winter he drove from Newburyport to Wonalancet, N. H., 105 miles in four days, so it will be seen that he has already had a taste of life in the rough along the great frozen spaces.

Thus in Commander Byrd and Norman Vaughan are united in this adventuresome quest the representatives of two old Colonial families, the Cavalier and Puritan.

Byrd is of the F. F. V.'s while Vaughan has the best lineage of New England. He is the direct descendant, on his father's side, of Robert Cutts, whose brother, John, was the last Royal governor of New Hampshire, their father being a member of Crom-

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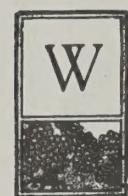
Other Shops, Boston, Hyannis, Nantucket,
Palm Beach.

well's parliament. The Cutts mansion at Strawberry bank, Kittery, is one of the outstanding colonial houses of the country. Robert Cutts was the associate of the Champernownes in their fishing and commercial adventure at the Isles of Shoals and the Cutts were of the first and foremost of shipping masters who opened up and developed trade with foreign countries, one being the first to bring tea from China to Maine.

So that on both sides of the family, Vaughan brings the blood of those intrepid mariners who laid the foundation of the maritime greatness of old and New England and he may be depended upon to live up to the record of his forbears.



BASS ROCKS



WHILE LABOR DAY marks the deadline for many at the seashore, who must get their children ready for the schools, still Bass Rocks is very largely cottage settled and many others are so situated that they are foot free and remain, thereby enjoying the incomparable September and October by the sea. Then, indeed, is ideal golfing weather when the stimulating and bracing air courses through the blood like new wine, far more effectively than creosoted "alki," masquerading as the "Scotch" of the mild mannered bootlegger.

The recently finished portrait of Mrs. Gardner Aspinwall by Margaret Fitzhugh Browne was forwarded this week to Chestnut Hill, Philadelphia, where it will be on exhibition until the return of Mrs. Leah Thom to her home in Baltimore, where it will be forwarded to its owner.

Miss Mary Robinson and her brother, William H. Robinson, Jr., have returned from a visit to Camp Wilson, Green-

ville, Me., where they have been the guest of Gordon Hall.

Mr. and Mrs. Fitzwilliam Sargent and Fitzwilliam Sargent, Jr., were summoned Monday to the bedside of Mrs. Wellington, Mrs. Sargent's mother at Los Angeles, Calif. In consequence, Mrs. Sargent was unable to take the part assigned her in the production, Wednesday evening, at Stillington Hall.

Mr. and Mrs. Winthrop Sargent, Jr., and son, Rotan, who came on for the wedding anniversary of Mr. and Mrs. Edward Rotan, will remain here for the rest of the season.

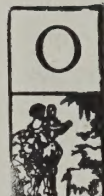
Mr. and Mrs. Leo Melziner of New York, are week-end guests of the Winthrop Sargent's. Mr. Melziner is one of New York's well known artists, Mrs. Melziner being Ella Friend of Gloucester and Rockport.

Mr. and Mrs. George F. Fuller who have been on a short visit to their beautiful home in Worcester, have returned to their Bass Rocks summer home and plan a late autumn stay.

The August exhibition of the Cape Ann Garden Club held at the residence of Mrs. James L. Stuart, August 18,

(Continued on page 16)

EASTERN POINT



OVER HERE AT EASTERN POINT, Labor Day doesn't mark the end of the season. They don't close up houses and call everything off until next year. Realizing that the most delightful two and a half months are ahead, the yachters and golfers commence a post season's series. What can be more delightful than yachting on a dreamy September or October day when the fleecy cumulus clouds float lazily from the northwest and the haze of autumn bringing with it all the mysticism of nature and man becomes self-communing and introspective with the mind keyed at its highest level. No season in the world can out-compare the New England Fall. Lucky those whose lines are cast in this pleasant place at this time.

Mrs. John Clay gave a birthday dinner for twelve of her friends at her home, Finisterre, Friday.

Mrs. William Sheafe gave a luncheon to a number of her friends Thursday.

Mr. and Mrs. Frank E. Jones are en-

(Continued on page 12)

The Summer "Linen Store" at Magnolia



HERE YOU WILL FIND carefully selected assortments in Table Damasks, Fancy Linens, Household Linens, Interior Furnishings, Handkerchiefs, Lingerie, Negligees, Children's Wear, Women's Sports Wear, Novelty Jewelry, Bags and Scarfs, direct from our New York store.

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New York

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EAST GLOUCESTER



FAKIRS' BALL and other similar festivities mark the grand finale of the active season and these events leave pleasant thoughts to be carried home by the going-away throngs who again face the realities, braced up and strengthened accordingly, for the fray. See you all next year.

Arrivals at the Hawthorne Inn—J. C. Deering, Hartford; Rev. J. E. Moffatt, Miss Moffatt, Cumberland, Md.; Wm. C. Keator, Phila.; Mr. and Mrs. O. N. Wight, Richmond; Mrs. Benjamin C. Tower, Miss Helen Shepard, Boston; F. E. Pope, Washington; Albert R. Jones, Kansas City, Mo.; Mrs. Albert Jones, Kansas City; Mr. and Mrs. L. H. Webber, Hartford; Fred Cutler, Pasadena; Mr. and Mrs. L. Jayne, Forest Hills, New York City; Maxwell Cole, Phila.; Dr. and Mrs. Thomas Dowsley, Newton Centre; Wm. P. Martin, Jr., Chicago; Wallis Giffen, Baltimore, Md.; Charles A. Reekie, Detroit, Mich.; Miss G. Harriot, Mrs. A. M. Griffin, Dr. George Brewster, New York City; Mrs. Grace Harvey, Mechanicville, N. Y.; Porter Allen, Evanston, Ill.; Ada Rainey, Washington; Mr. and Mrs. D. F. Eliot, Englewood, N. J.; Mr. and Mrs. Morison Blake, Belmont; Mr. and Mrs. Schoonmaker, Forest Hills, N. Y.; Olive Russell, Bernicia Batione, Denver; Mrs. H. Randolph Knowlton, Rye, N. Y.; Charles Repper, Boston; Mrs. Virginia Cook, Kalamazoo, Mich.; Mrs. Walter Parkin, Niles, Mich.; Walter Heebing, Los Angeles; Mr. and Mrs. Robert C. Taylor, New York City; Margaret P. Elkins, Los Angeles; George Abell, Washington; Philip H. Strubing, J. K. Strubing, Jr., Chestnut Hill, Pa.; Eugene Hawkins, Ala.; Mr. and Mrs. Stephenson, Phila.; Miss C. A. Henesey, New York; Henry D. C. Ward, Cambridge; Mr. and Mrs. John Byrd, New York; Miss Mary Heard, Newton; Mr. and Mrs. Thom, Ross, Pa.; Raphael Ellender, Brooklyn; Mrs. Anderson Gratz, New York City; Mrs. R. P. McGrann, Lancaster; Robert L. May, New Rochelle, N. Y.

Rockaway guests enjoyed a motor boat trip through Gloucester waters on Sunday afternoon. The party, with Capt. Stannish Publicover as skipper, attended the Fisherman's Memorial exercises at the Park, thence sailing up the Annisquam River to Ipswich Bay.

Mrs. Carlisle N. Anderson of Detroit and Mrs. Wilbert A. Hinckley of Brookline entertained some fifty of their

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Christmas Gifts held for December Delivery

DRAWING AND PAINTING

Robert Vonnob, N.A., backs method which "teaches in hours what usually takes months and years" (Boston GLOBE).

Anyone may draw and paint by home study without copies or theories, and possibly with "artistic vision never gained by many artists" (TRANSCRIPT).

Illustrated circulars of Home Study Course and Summer Art School.

A. K. CROSS

Southport, Maine (June to October)
Winthrop Station, Boston, Mass.

friends at tea at the Bass Rocks Golf Club on Sunday afternoon. Miss Regina E. Eidel of Philadelphia poured, while Mrs. P. B. Taliaferro of New York assisted at the tea table.

At the regular Tuesday evening bridge party at the Rockaway, Mrs. Arthur Perry of Worcester captured first prize, Mrs. Edward Dunn of East Orange second, while Mrs. Wylie Johnson of Savannah was awarded the consolation prize.

A deep sea fishing party, comprised of Messrs. W. D. and C. W. Wooldredge, Mr. Wm. Mowell, Mr. Charles J. Rider, Mr. Wheeler and Captain Stannish Publicover brought back a large catch from the vicinity of Milk Island last Tuesday morning.

A near accident in the harbor off the Rockaway shore was averted last Sunday morning, when the four occupants of a capsized sailboat were

The Cape Ann Scientific, Literary and Historical Association

Will Hold Food Sales at the Historical House, Cor. Federal and Pleasant Sts., on Friday, August 19 and 26 and September 2nd, from 10 A.M. to 5 P.M.

August 16 a Fair is to Be Held.

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brought ashore by the timely action of C. W. Wooldredge and William Babson, who were playing tennis on the Rockaway courts. Seeing the accident, the men left their game and rowed speedily to the foundered boat, and the victims were brought back to dry land, none the worse for their experience. Mr. Babson is a native of Gloucester while Mr. Wooldredge, a former Exeter tennis champion, is from Cambridge.

At the Rockaway—Miss Eugenie
(Continued on page 18)



MY LADY GOES SHOPPING

The Last Day at the Shore—Plans for a Winter Reunion—Farewell to Magnolia Shops—Goodbye Until Next Summer

It had arrived at last—the much dreaded last day of our vacation months at the shore. Another joyful, glorious summer ended; a summer of fun and gayety, despite our anxious moments; a summer of new friendships made, and old ones more closely cemented.

Jimmy and Gay had formally announced their engagement the evening before at a wonderful party at

Vera's Tea House, and it was with somewhat of a feeling of relief that I viewed this happy culmination of our summer romance. "All's well that ends well," I thought, realizing at the same time, and not without a feeling of apprehension, that Gay and Jimmy had been engaged before.

Nevertheless, the matter was settled, and the bargain sealed, so to speak, notwithstanding my miserable cynicism.

But it couldn't exactly be called cynicism, I justified myself—perhaps it was rather an accentuated lust for reality and the absolute facts of things; a subconscious refusal to be content with surface show. At any rate, whatever it was, or by whatever fancy name I sought to call it, it was altogether a nuisance and most appallingly humorous.

"Let's have a grand pow-wow for a final celebration," Chubby had suggested the night before. "There's no sense in moping around on our last day, merely because it is our last day."

And here I was, moping around, instead of getting ready for the "grand pow-wow."

Not knowing where we were going that afternoon, or what we were going to do, I hied me over to Peggy's to consult with her on the matter of raiment, or arrayment, as the boys would have it.

Peggy was busy at her desk as I entered. "Hello," she greeted me. "Wait just a second 'till I finish this letter, will you? It's to Uncle Anthony—and say, Anne, isn't this the duck-iest note paper? I got it at W. G. Brown's yesterday."

I looked and agreed with her that the tiny, thin crisp leaves and envelopes were the daintiest ever.

"What on earth," asked Peggy suddenly, a few minutes later, "are you going to give Gay for an engagement gift?"

"Why, I'd thought of glassware," I answered. "It's always lovely, and the particular set I'm thinking of is exquisite."

"That green set at Schmidt's?" suggested Peggy.

"Yes," I replied, remembering that Peggy and I had lingered over it together. "It's a reproduction of old English Bristol ware, you know, and exactly the sort of thing Gay raves about."

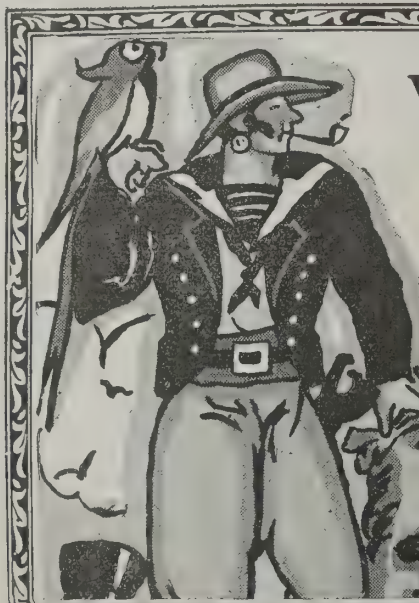
"Well, you're settled, at least," was Peggy's next remark. "But what on earth am I to give?"

I thought of all the lovely things I'd seen in all the shops, and then suddenly I remembered Gay's admiration of a dressing table set at Ovington's. I suggested it to Peggy.

At first she was rather doubtful, but when I described to her the daintiness of French gold plated bronze mirror, brush-top and jewel box, with hand done miniatures and inlaid plaques of mother of pearl, she became enthusiastic.

"I'd adore them myself," she said, "Where's the rest of the clan?" she added, a moment later, "let's get them together and go shopping."

"Chubby's gone to Del Monte's to make arrangements for a party to-night," I told her. "We'll find him somewhere in Magnolia, probably. Jack and Marion have gone to the North

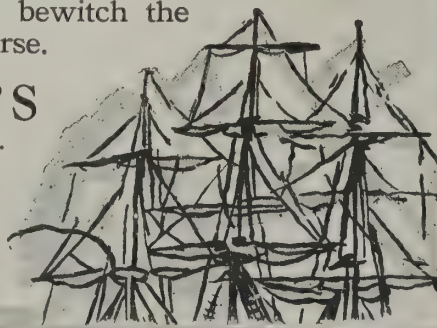


Wedding Gifts from all the World!

EVEN if those engraved and square shaped announcements track you to your retreat on the shore—do not despair. For Ovington's has transported handy to your beck and call all manner of beautiful gifts to bewitch the bride without be-laboring the purse.

OVINGTON'S

Lexington Avenue, Magnolia, Mass.
Chicago New York



Shore Theatre to see what Jack called 'a whale of a film,' and Aunt Emily has gone marketing at Shepherd's. I think the others are around somewhere."

We found "the others" at Joan's, Joan herself presiding regally over the gathering from the hammock, while the others listened as attentively as they could considering the extreme comfort of Joan's Pattillo porch chairs.

"Come in, you two," she called to us as we came up the path. "I'm just telling these animals that Chubby's play is to be produced in Boston early in January, and I think we all ought to make it a point to be there."

"Agreed," I exclaimed, enthusiastically. "That's a corking good idea, and it'll mean a midwinter reunion of the clan!"

"Let's plan a Cape Ann party for Chubby's special benefit," suggested Peggy. "We could reproduce a few of the shops, or corners of them—Barker's for instance, and serve Chubby's special brand of coffee float."

"And we could light it all with L. E. Andrew's specially built lanterns," offered Gay.

"And import a lot of Marshall and Marchant's home-fashioned candies," added Joan. "And if we could manage to have a hammock sent from the North Shore Furniture Company's store—just like this one! That would be perfect!"

"I've a set of Hartwell's china at home that we can use for dinner," I ventured.

"Just the thing!" exclaimed Peggy. "And for a table center piece we'll have a tiny doll cook, frying Gorton's Cod-fish Cakes on a miniature Gaslight Company range!"

"If only there were a Saturday Public Market in Boston," sighed Jimmy. "What could be more perfect."

"Well, at least there's a Dorr's there," announced Joan. "Will that satisfy you?"

Plans for Chubby's party progressed famously—while Chubby was arranging ours for that very night. I was proud of Chubby. I'd known he could write, I'd been positive of his talent for many years, and now it thrilled me to think that he had proved it to the rest. And I expected big things of Chubby from now on; because, as the saying goes, "nothing succeeds like success."

"Well, who's coming to town with us?" asked Peggy presently. "Time we started if we're going—or does everybody have to dress especially?"

It seemed that everybody did, so Peggy and I decided on a farewell game of tennis while we waited. It seemed rather awful to be playing our last game of the season on our beautiful

courts so expertly graveled and taped by Swinson Brothers, but I remembered the pact of the clan, and bravely concealed my emotion.

During our game, Joan appeared in a navy blue silk cordlene dress with a tricky white bengaline waistcoat, trimmed with heavy silver braid. She waved to us, and I could see that the cuffs were tight and braided at the wrist, belling gracefully over the hand.

At the approach of such unmistakable McMillan smartness, scores were forgotten and tennis became a thing of the past; at least for the time being.

While we were admiring her, Gay and Jimmy joined us, Gay in a novel McCutcheon creation—a three piece suit in black crepella with a fine red strip banding the bottom of skirt and jacket. It was beautifully tailored, and the dainty white silk blouse gleamed against the black and red severity. Jimmy was carrying her coat, another McCutcheon masterpiece, of red and black novelty herring bone weave with a gorgeous black lynx shawl collar. I'd been with her when she bought it, so I knew that it was hand tailored, and lined with wool. McCutcheon's was the House of Linens, but also the House of Smart Clothes, as both Gay's and Aunt Emily's new

(Continued on page 13)



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ANNISQUAM



CHILLY NIGHTS and the early flight of seabirds betoken the coming Autumn. One more week and the Labor Day race and goodbye season of 1927. At sunset the trumpeter will sound taps, the National Ensign will be lowered for the season and at low twelve, the revelers will sing "Auld Lang Syne" and the club season officially end. The club has had one of the most prosperous seasons in its history.

Among the recent guests of Mr. and Mrs. R. Russell Smith of "Sidelights," Wigwam Point, have been Jack Hooper of Hingham; Mrs. Virginia King and Mrs. Smith's brother, Francis O'Brien, the Harvard football man of Boston.

Mr. and Mrs. Humphrey Birge and son George and Caroline of Buffalo, who have been in Europe, returned last week and will occupy their cottage to the end of the season.

Charles Allen Winter and Mrs. Alice Beach Winter, artists, gave a tea and exhibition of their work Saturday at their studio.

Mr. and Mrs. Ray Huntsman gave a tea and exhibition of the water colors and oil paintings, flower and landscape, Sunday, of the work of Mrs. Carl Nordell of the Pine Dell studios.

Mrs. Gilman Prichard gave a luncheon at her summer cottage Thursday to a number of her friends in the colony.

Mrs. Lida J. Bacon of Rocky Neck and Miss Margaret Fitzhugh Browne, were judges at the street fair of the Community House, Gloucester, Tuesday.

Mrs. Robert Linderman of Bethlehem, Penn., who is occupying the Felton Bent cottage this season, gave a luncheon to a number of her friends in the summer colony, Friday.

Mrs. Quincy Bent gave a luncheon for eight Friday, the party including Mrs. John C. Distler, Mrs. Virginia King, Miss Christine Linderman, Mrs. John A. Frick, Mrs. Robert G. Morse, Mrs. Edward Taft of Manchester and Mrs. Patterson.

Mrs. Claude Allen had as a week-end guest Miss Carolyn Morris of Houston, Texas.

Miss Olga Lingard of Highland cottage who was assisted by Miss Peggy Norton netted the substantial sum of \$55 at the book table at the fair recently given for the Annisquam church.

Miss Barbara Mayer is among the pupils of Mrs. Carl Nordell in painting, and of Mrs. Mildred Story Ellis in vocal culture.

At the dinner dance at the yacht club last Saturday night the matrons were Mrs. Philip A. Davis and Mrs. Samuel Usher.

Prof. and Mrs. Charles C. Bradley of Bayberry Ledge, gave a tea and a piano recital by Miss L. C. Rulison who has a cottage in Chester square. Miss Rulison, who was a pupil of Debussy, gave a very acceptable program.

At Wonasquam Lodge — Agnes L. Sturges, St. Louis; J. D. Porcher, New York City; Miss Charlotte Nyes, Wakefield; Mr. and Mrs. O. B. Evans, Carolyn Evans, Philadelphia; Mr. and Mrs. J. P. Dolan, Boston; Irene Curry, Elsa Pohl, New York City; U. G. Merrill, Malden; A. M., J. L., E. and Ann Brine, Dorchester; Mr. and Mrs. C. B. Smeltzer, Mr. and Mrs. C. A. Roberts, Fort Dodge; Gilbert F. Merrill, Oak Lane, Pa.

Mrs. J. B. Simpson and Miss Dorothy Simpson of Newton have been recent guests at Bretton Woods.

EASTERN POINT

(Continued from page 8)

entertaining Miss Gertrude Curtis of Troy for the week-end.

Mrs. Charles Stewart of Eastern Point have recently entertained Col. and Mrs. John Bigelow of New York.

Mrs. George E. Tener and Mrs. Jane Todd of Sewickley have returned from a visit to Cooperstown, N. Y.

There need be no doubt of the sincerity of the welcome extended on his arrival in France of that distinguished citizen of Eastern Point, Col. A. Piatt Andrew who arrived two days ago on French soil. He is of the American

Legion group holding convention in that city.

Mr. and Mrs. Henry Raymond who have been making an extended stay with Mrs. S. A. Raymond at the Ramparts, left today for Cleveland, accompanied by their niece, Miss Hilda Williams.

Edward P. Williams, John Lewis, and Westcott Cheseborough, motored to Northeast Harbor for a week-end visit to friends.

Miss Jennie DuPee is spending a week with friends at Nantucket and Miss Clara DuPee is the guest of friends on Cape Cod. Mr. and Mrs. William A. DuPee have returned from a short cruise to the Maine coast. Their son, William Arthur, Jr., will depart in a short time for the St. George School at Newport. The family have spent a very pleasant season and plan to return next year.

Mrs. A. Wilder Pollard gave a luncheon for a number of friends at her home Wednesday.

Mr. Porter of Boston is the guest of Mrs. William Sheafe at her summer home.

Mrs. A. C. Burrage of Manchester gave a dinner party to a large number of her friends Saturday evening at her home in Manchester in honor of Secretary of Agriculture and Mrs. Jardine who are the guests of Mrs. Jacob L. Loose at her Eastern Point home.

Mrs. Loose gave a tea Saturday to a large number of her friends along the shore in honor of Secretary and Mrs. Jardine.

Capt. Haynes Ellis of Washington, who was the guest earlier in the season of Mrs. Loose has returned for a stay into the last of the month. Mr. and Mrs. McMurray of the Oceanside gave a dinner Sunday at that hostelry in honor of Secretary and Mrs. Jardine. Mrs. John Allen Daugherty of Washington, who is staying at the Hawthorne Inn gave a luncheon at the North Shore Grill Monday, covers being laid for 20.

Col. Charles Patterson of Boston is among the house guests of Mrs. Loose.

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BOSTON, MASS.

SUMMER SHOP

New Colonnade Building at Magnolia

CHINA AND GLASS MERCHANTS

Established 1798

H. H. HALLIDAY, Manager

MY LADY GOES SHOPPING

(Continued from page 11)

gray and black coat with silver tip fox collar, went to prove.

"Let's go," suggested Jimmy, when we'd examined and admired to our hearts' content. "The Gloucester National Bank will be closed if we don't hurry, and frankly, I'm not averse to a cool chocolate frappé at Trowbridge's frigidaire soda fountain."

"It will break Chubby's heart," said Peggy driving over, "if he doesn't pay a farewell visit to the L. B. Nauss Lumber Company before we leave."

"He may miss Nauss's," called Jimmy from the front seat, "but you can bet your bottom dollar he'll be at Wetherell's"

And he was. Blissfully engrossed in the mystery of a chocolate fudge sundae.

"Expected you along soon," he greeted us, "so thought I might as well wait here as anywhere. I've just been visiting the General Sea Foods plant, and made a call at the Gloucester Coal and Lumber Company—"

We laughed, and Chubby regarded us all with indulgent curiosity. "What's up?" he asked.

We convinced him there was nothing—that is, nothing special—and set about our purchases.

I wanted shoes, first and foremost. So to Armstrong's I trudged, with patient Chubby at my heels, for a pair of dainty, graceful patent leathers—Queen Quality, of course.

Bored with the process of fitting, Chubby adjourned to the Gloucester Electric Company next door, to further satiate his hunger for knowledge, knowledge and yet more knowledge. I joined him there, and we went on to the Lanternsmith Shop, where Chubby had decided to purchase a beautiful hand wrought Paul Revere lantern with which to appease his father for his "flop" in the business world.

"That ought to make the Governor feel pretty chipper," he said, regarding his purchase approvingly. "That and the fishing tackle I had sent to him from the L. E. Smith Store in Rockport. The old boy's a hound for fishing."

Discussing the various merits of Chubby's father, and fishing, and a combination of the two, we sauntered off to do a bit of window shopping before rejoining the rest of the clan. At Blanchard's Chubby bought me a diary covered in tanned codfish skin, in appreciation, he said, of my assistance "in time of stress." I loved him for thinking of it.

Gay and Jimmy had been looking at furniture in the window of the National House Furnishing Company, and, to our amusement, washing machines at the L. E. Smith Company. "In time of peace prepare for war," grinned Jimmy. "Or something to that effect."

Joan had returned from a lone expedition to Jason's, the home of dainty Co-ed Dresses, and Jack and Marion had unexpectedly appeared among us. There had been some difficulty at the movies, it seemed. "He got into a discussion with a chance golfing acquaintance," Marion was saying indignantly. "Something about bends in shafts, and Tidewater's 'Golfer's Friend' hanger as a cure for all ills, and completely forgot me."

"You know I didn't," remonstrated Jack, "and could I leave a fellow golfer in distress?"

"Come, come, children," ordered the fatherly Chubby, coming to the rescue. "Stop quarrelling and be nice boys and girls or you can't go to the party to-night."

At which threat even the most viciously bitter would undoubtedly subside.

At Magnolia, we admired the new fall showings at the shops. The Grande Maison was particularly interesting—there were children's coats and hats and dresses, infant's wear, smart frocks for the sixteen-year-old—everything, in fact, from long baby dresses to dainty tea gowns for the younger sister.

At Manahan's, we saw coats. I bought a flaming red in cashir-duvetyn, straight lined, with a blue fox collar, while Peggy simply couldn't find it in her heart to resist a becoming blue cashmorella with enormous white wolf collar and cuffs. There was another in beige with dark fitch collar and tricky tailed cuffs, but the brighter colors appealed most to Peggy and me.

Leaving Manahan's, we shopped around a bit at the other stores, and at Richard Briggs', found Chubby—with a jug. It wasn't an ordinary jug, being mauve colored Crown Staffordshire china, with a grape-leaf design and cherubim in relief on its sides, but the picture of Chubby gazing reverently upon a jug was a bit too much. He accepted our bantering remarks good naturedly enough, later whispering to me—"It's for Jimmy and Gay."

"And here's something more substantial, \$10,000 in gilt edge bonds from Hornblower & Weeks. If they are from Hornblower & Weeks they're as good as the Bank of England. How's that for a wedding gift?"

"Getting late," said Jimmy a little

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later, looking at his watch. "We ought to be getting back soon."

And so, reluctantly, we left the shops behind us for the last time, and set off for the shore, to prepare for the evening at Del Monte's.

The last time, I thought to myself—and yet it's never the last time. It's the looking ahead to new events that counts, not the looking back at old ones. And for each joy that passes, there's another waiting for us to reach it.

And—there's another summer coming.
C. ANNE SHORE.

CHRISTIANITY ALARMED

(Continued from page 2)

Grounds. There was no evil spirit in his religious belief. For simplicity and dignity it stands alone. And by all accounts he was as peaceful and law abiding and as good a citizen as his white brother. Why not compromise on the creed of the Aborigines.

Stars of the still, strange sky,
That thrill with mystic light,
I know not what may lurk beyond
Your curtain pall of night;
But ye, and God, and I
Are comrades of the road;
Oh wondrous peace, oh strength secure
Be ours who fare with God.

—George Myrick.



TO MY LADY IN SEARCH OF THE PRACTICAL

RIGHT VALUES AND COMPLETE VARIETY ARE TO BE FOUND IN THE SHOPS OF

GLOUCESTER

ENJOY THE PASSING HOUR AND
THE CAPE ANN BREEZE



THE WEEK'S YACHTING

A puffy southwest breeze gave the Sonders a good rap full in a windward-leeward race Wednesday afternoon.

Jack Mehlman, veteran yachtsman, at the helm of the Olita II, won the honors of the start, and held his advantage all over the course.

Skeezix and Tid had an in-and-out fight all over the course, Skeezix coming home strong before the wind. As Jack Mehlman is a professional, he cannot compete in an amateur race, the event being given as a matter of happening.

The Cape Coddors and Midgets went over the inside course. The summary:

SONDER CLASS		
Name	Owner	El. Time
*Olita II, Mrs. Jack Raymond (Mehlman)		1:13:50
Skeezix, Mrs. Frances Carter		1:14:11
Tid III, Mrs. Groverman Ellis		1:18:01
Tern, J. D. Cox, Jr.		1:19:29
Lady, William McDonald		1:20:02
Hevella, Jack Raymond		1:20:30
Shamrock, H. Patch		1:20:31
Panther,		1:21:42
Vim, Ted Lewis		1:23:06
Bandit, E. M. Williams		1:23:10

CAPE COD KNOCKABOUTS		
Lucky Duck, Lawrence Hauxhurst		1:09:02
Kitmer, Meredith Talbot		1:09:11
Aeolus, J. Henry Sleeper		1:09:18
Arethusa, Leonard Ellis		1:11:01
Fontana, Emma Raymond		1:11:10
Old Ironsides, Jack Raymond		1:13:16
Wiki Wiki, Barbara Holdsworth		1:13:20

MIDGET CLASS		
Mischief, Clarissa Jacobus		1:18:21
Gatina, Mollie Williams		1:19:10
Philatas, Philip Tucker		1:20:10

*Professionally sailed; does not count. Winners begin with Skeezix.

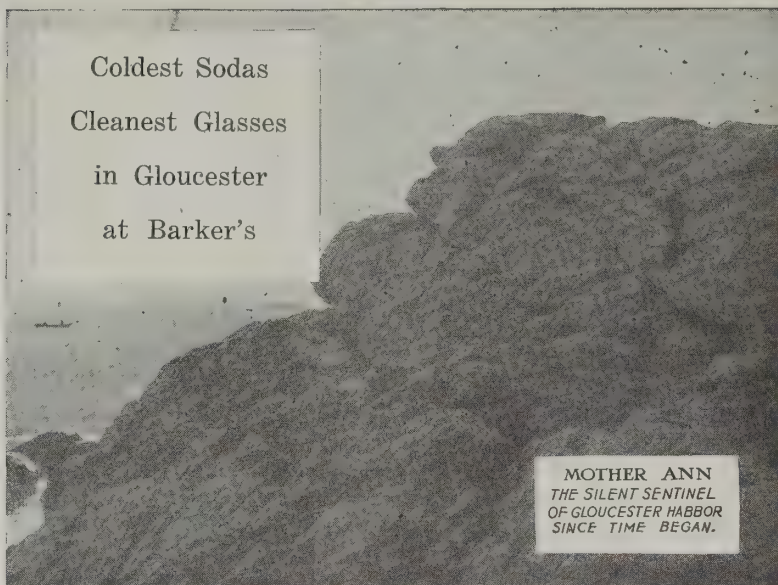
SAT., 20th—ANNISQUAM

Light Fluky Southeast Baffling
Air the Conditions—First Boats
Over the Line Favored—Father
and Son, Woodbury, Win

A dull, uncertain afternoon, the wind playing hide and seek around the compass from east to south-southwest, light and fluky, were the conditions which governed the yachting here Saturday afternoon.

The early birds at the starting line were favored, while the lag-guards at the line were out of luck

Coldest Sodas
Cleanest Glasses
in Gloucester
at Barker's



MOTHER ANN
THE SILENT SENTINEL
OF GLOUCESTER HARBOR
SINCE TIME BEGAN.

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Established 30 Years Telephone Connection

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Delicious Food

Delightful Dancing

Vera

Beside the Beautiful Chapel of Saint Anthony

Eastern Point, Gloucester

TEA

BRIDGE

DANCING

as far as getting a share of the wind was concerned. As a result, the race in each class was a strung-out procession at Annisquam.

In the 15-foot class, with a leeward, windward course to Ipswich and bay, ex-Commodore Daniel Howard Woodbury hauled away from the field at the beacon and stretched it out steadily, with Snipe second boat at the leeward mark, Tabasco third.

Then Woodbury took a shot rounding on the wind and came about for Essex River, getting the benefit of the tide on two tacks, which set him far in the lead, Snipe and Hoorah following. The latter had been handicapped with a late start and this move benefited her position a lot.

Tabasco and Atalanta sailed a middle course in the bay. It was a father and son affair in this and the next class, for Paul Woodbury won in the Birds.

In the Bird class the regular triangle was sailed, a broad reach to Plum Cove, a reach to the inner mark and a beat home.

Harry Worcester led at first in the Squab, but Paul Woodbury, in the Flamingo, hauled up and passed him on the run, turning Plum Cove buoy 50 seconds ahead.

On the leg to the inner mark, Squab pulled this down 10 seconds, but on the beat back, Flamingo let out reserve power and finished an exact five minutes to the good.

In the Cat class, it was about the same story, the boat that got the jump at the start apparently carrying the wind from start to finish, in this case the Pusycat, which was never headed.

The brothers Simmons, in the Drum, called the long roll on the Perch, Tarpon and a few others of the cracks and beat the music for the procession to follow. The summary:

15-FOOTERS		
Name	Owner	El. Time
Nisan, D. A. Woodbury		2:07:33
Snipe, C. L. Norton, Jr.		2:15:52
Tabasco, H. H. Wiggin		2:21:15
Hoorah, Morrill Wiggin		2:24:50
Atalanta, Miss Rue French		2:29:50

BIRD CLASS		
Name	Owner	El. Time
Flamingo, Paul Woodbury		1:34:17
Squab, H. E. Worcester, Jr.		1:39:17
Barbette, E. T. Connolly		1:44:26
Albatross, E. W. Olsen, Jr.		1:44:43
Canvasback, D. Muzzey		1:45:23
Avis, Norman Olson		1:46:30
Tern, Alex McNutt		1:47:10
Baby Duck, D. Meyer		1:54:10

CAT BOATS		
Name	Owner	El. Time
Pusycat, Fletcher Wonson		2:01:27
Puss-in-Boots, D. Gleason		2:03:27
Caterpillar, R. Russell Smith		2:03:47
Fay, Bobby Bent		2:04:33
Kitten, G. Creighton		2:06:35
Scratch, Francis Gleason		2:09:05
Purr, Ray Huntsman		2:10:35
Kittiwake, H. Bloombergh		2:12:55
Atalena, Eleanor Ives		2:13:51
Copycat, Wesley Pear		2:14:32

Catspaw, Sherburn Wiggins	2:15:40
Catnip, F. M. Ives, Jr.	2:17:57
FISH BOATS	
Drum, B. and E. Simmons	2:01:50
Perch, Harry Griffin	2:05:01
Tarpon, Alex Hawes	2:06:45
Dolphin, Tenney Bros.	2:07:20
Skipjack, David Morse	2:09:36
Shrimp, Miss H. Macomber	2:14:45
Bluefish, A. W. Hall	2:17:25
Minnow, Margot Stanwood	2:18:25
Dart, Peter Stockton	2:22:00
Tautog, Huntington Faxon	2:26:00

SONDERS SAIL SAT., AUG. 20

Light and fluky air, ranging from east to southwest and back again, governed last Saturday afternoon's racing at Eastern Point. In the Sonder boats, the usual triangle was sailed, a reach to the westerly mark, a beat to the eastward and a broad reach home.

SONDER CLASS

Name	Owner	El. Time
Skeezix, Charles Higgins		2:45:15
Hevella, Jack Raymond		2:50:28
Vim, Ted Lewis		2:53:42
Tern, J. D. Cox, Jr.		2:54:30
Bandit		2:55:11
Tid II, Mrs. Groverman Ellis		2:56:05
Shamrock, H. Patch		2:57:19
Bubbles, Elliott Frost		2:57:32
Panther		2:51:58
Lady, William McDonald		3:02:31
Olita II, Mrs. Jack Raymond		3:02:50

CAPE COD KNOCKABOUTS

Kitmer, Meredith Talbot	1:38:10
Old Ironsides, Jack Raymond	1:04:38
Aeolus, J. Henry Sleeper	1:47:31
Fontana, Emma Raymond	1:48:58
Naughty One, J. O. Proctor, 3rd	1:53:35
Wiki Wiki, Barbara Holdsworth	1:58:50
Lucky Duck, Lawrence Hauxhurst	2:03:06
Arethusa, Leonard Ellis	2:06:18

MIDGETS

Philetas, Philip Tucker	1:38:38
Mischief, Clarissa Jacobus	1:38:19
Midget, Miss Parker	1:40:02
Gatina, Miss Mollie Williams	1:43:08

HANDICAP CLASS

Harriet, Waldo Brazier	2:39:57
Weasel, K. Hayden	2:59:11
Petrel, William Coburn	did not finish

SUNDAY, 21ST, AT SQUAM

Another off weather Sunday was added to the summer's calendar, a light fluky northeaster air prevailing Sunday. In the morning, however, a fairish breeze blew from 10 to midday, giving the Bird class, which sailed at Annisquam, a sailing chance. An interesting race resulted.

An official of the club asks the Shore to call attention to this menace to navigation. The summary:

BIRD CLASS, SPECIAL RACE

Name	Owner	El. Time
Squab, H. E. Worcester, Jr.		1:47:00
Albatross, W. E. Olson		1:50:50
Avis, Catherine Usher		1:51:17
Vim, W. E. Lufkin		1:58:22
Teaser II, R. R. Smith		1:58:24
Flamingo, Paul Woodbury		1:58:34
Tern, Alex MacNutt		1:58:40

The afternoon affair was a skippers' race, with a change about in sailing masters. As a race it was of little value looked at from any standpoint. There was a dripping mist, with a faint, thin streak of air at infrequent intervals, later increasing in velocity.

BIRD BOATS

Name	Owner	El. Time
Flamingo, H. E. Worcester		1:45:47
Avis, Eugene Connolly		1:55:22
Squab, Paul Woodbury		1:57:37
Tern, David Muzzey		1:57:41
Barbette, Malcolm Steere		2:04:01
Canvasback, W. E. Olson, Jr.		2:18:57
Curlew, Alex MacNutt		did not finish
Albatross, Norman Olson		did not finish

CAT CLASS

Kitten, John Gleason	2:46:03
Caterpillar, Christine Linderman	2:50:35
Fay, Sidney Gleason	2:59:46
Puss-in-Boots, Fletcher Wonson	3:04:46
Kittykat, Francis Gleason	3:04:20
Catspaw, Fred Moseley	3:09:52
Pussycat, B. Stearns	3:09:52
Catalena, R. R. Smith	3:21:52

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Copycat, Eleanor Ives	3:24:53
Scratch, Jack Erick	did not finish
Kittywake, Wesley Pear	did not finish

FISH BOATS

Dolphin, Alex Hawes	1:38:10
Perch, David Morse	1:41:07
Drum, Margot Stanwood	1:59:40
Tarpon, Albert Hale	2:19:27
Sailfish, Eddie Simmons	did not finish
Tautog, Helen Macomber	did not finish
Minnow, Harry Griffin	did not finish
Shrimp, W. Tenney	did not finish
Skipjack, Charles Hill	did not finish
Bluefish, Huntington Faxon	did not finish

SUNDAY—SONDERS—SKEEZIX

The Eastern Point Sonders sailed a 2 1-2-mile shortened course Sunday afternoon, a reach to Kettle Island, another reach to Norman's Woe bell buoy and a windward leg home in a foggy northeasterly light, streaky stir.

EASTERN POINT SONDER CLASS

Name	Owner	El. Time
Skeezix, Charles Higgins		0:53:02
Bubbles, Elliott Frost		0:58:08
Hevella, Jack Raymond		0:58:31
Lady, William McDonald		0:59:19
Olita II, Mrs. Jack Raymond		0:59:32
Bandit, E. M. Williams		1:00:09
Tid II, Mrs. Groverman Ellis		1:00:14
Panther, Philip Rhineland		1:01:50
Tern, J. D. Cox, Jr.		1:02:21
Shamrock, Helen Patch		1:05:58

ALICE AND ELEANOR IVES WIN DOUBLES AT A. Y. C.

Play was completed Sunday in the women's doubles section of the August tennis tournament at the Annisquam Yacht Club. Misses Alice and Eleanor Ives won the event. The summary:

WOMEN'S DOUBLES Semifinal Round

Evelyn Tift and Margot Stanwood defeated Bettie Bradley and Margaret Hawes, 6-4, 7-5.
Alice and Eleanor Ives defeated Sylvia Stanwood and Rue French, 6-2, 6-3.

Final Round

Alice and Eleanor Ives defeated E. Tift and Margot Stanwood, 6-1, 5-7, 7-5.

ROCKPORT JUNIOR TENNIS

Seven Classes Scheduled for Clay Courts Tournament Monday

The annual junior open tennis tournament of the Rockport Country Club will be held Monday, August 29, beginning at 10.30 o'clock.

The matches will be in the following classes:

Boys' Singles—For boys who had not reached the age of 15 years last Jan. 1.
Junior Boy's Singles—For boys who had not reached the age of 18 last Jan. 1.
Girl's Singles—Same ruling as in boy singles.
Junior Girl's Singles—Same ruling as in junior boy singles.
Boys' Doubles.
Girl's Doubles.
Mixed Doubles.

R. C. C. 4-BALL PLAY

At the Rockport Country Club last Saturday the four-ball, best-ball 18-hole medal play was won best net by J. P. Collins and F. S. Hall, 80-64. Best gross by J. B. Willing and James Guiler, 71-66. Other scores:

John Lyons and E. E. Babb, Jr., 79-66; Joseph Fay and George P. Sargent, 76-68; James Willing and Jabez Lockett, 83-69; T. R. Longscope and A. T. Wallace, 87-70; F. H. Tarr, Jr., and L. H. York, 78-70; Sidney Smith and Robert Smith, 84-72; Cameron Guiler and Douglas Guiler, 81-74; E. E. Lovell and William Babson, 94-75; H. B. and R. B. Lovell, 86-75; F. H. Tarr, Sr. and Hunter Harwood, 95-77.

BASS ROCKS

(Continued from page 8)

brought out a very interesting display of seasonable flowers. That of Miss Anne Pugh was adjudged the best arranged and was awarded first prize. It was composed of purple monkshood and coreopsis in a purple vase and was greatly admired. Honorable mention was accorded Mrs. Samuel Pillsbury. The first prize for the questionnaire was awarded to Mrs. Charles Scott.

At The Moorland—Mr. and Mrs. Walker E. Robb, Jr., South Orange, N. J.; Mrs. S. M. Kinney, Croton-on-Hudson, N. Y.; Mr. and Mrs. Lansing M. Paine, Durham, N. H.; Mrs. Charles A. Barton, Worcester; Mrs. William A. Kruse, Miss Dorette Kruse, Cincinnati; Miss Mary Noone, Kingston, N. Y.; Miss Katherine Overbaugh, Bronxville; Mr. and Mrs. A. C. Weaver, New York City; Dr. and Mrs. Trevor Wright and

son, Coatesville, Pa.; Misses E. M. and M. M. Collins, Boston; Mrs. Charles J. Nickerson, Miss B. A. Nickerson, Westfield, N. J.; Mrs. George Thomas, Miss Grace A. Thomas, Miss Sarah R. Thomas, Whiteford, Pa.; Mr. and Mrs. L. D.

May, Jacksonville, Fla.; Mr. Ira L. Hill, New York City.

Mr. and Mrs. Ralph L. Pope, Misses Betty and Lucy Pope were registered at the Mount Washington, White Mountains, last week.



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67 MIDDLE STREET

GLOUCESTER

THE INTERNATIONAL FISHERMAN'S RACE

(Continued from page 5)

Columbia, while on a business trip to the Maritime Provinces stopped at Halifax in order to get a line on the possibilities. Mr. W. H. Dennis, editor of the Halifax Herald, and donor of the cup, the originator of the event, was sick and unable to be seen but one of his associates threw a little light upon the matter. He said that there was a possibility that if Gloucester would agree to send a challenger to Nova Scotia, a contest could be arranged.

Three years ago the Halifax contingent, in order to be in a position where they could talk unhampered, built a schooner, the Haligonian, which should be an improved Bluenose as far as sailing was concerned, but she proved disappointing and has been marked off the slate as a possible contender.

The Nova Scotians realize that the only real contender they have is the Bluenose owned and commanded by that doughty Lunenburgher, Captain Angus Walters who, three years ago, in the midst of an international series off Halifax, refused to accept the judges' decision and turned about in high dudgeon and sailed for his home port Lunenburg. Tremendously



International Challenger Schooner "Columbia"—May Race with Nova Scotia Crack "Bluenose" This Fall. Capt. Ben Pine, Owner and Master.

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wrought up over the fancied injustice he vowed he'd never sail again. Since then he has relaxed, to the extent that he might come up and sail off Boston, but off Gloucester, never! Now in the riper and more mature consideration he is reported to have come to the decision that he will participate in another series if the whole thing is begun anew; that is if the first series under the proposed new deal is sailed off Halifax. Under the deed of gift and stipulation it was plainly set down that the next contest should be sailed off Gloucester but everyone who knows Captain Angus knows that "this rock shall fly from its firm base sooner than I"—or words to that effect — and with the knowledge that he has the whip hand he is in a position to call the turn.

As Captain Ben Pine wants a race he is willing, willy-nilly, to concede the point. If the mountain won't come to Mahomet, the latter must hike to the hill top. So there you are. So if there is to be any further racing in this International Series it will not be off Gloucester this fall but off Halifax and there the matter rests.

Last fall the Columbia defeated the Henry Ford in a series open to any fishing schooner in the world for the George F. Fuller and Frank E. Davis cups and a handsome purse. Whether another preliminary race will be necessary to determine which shall be the challenging craft is a question; probably not. If no International Race is arranged there is strong talk of another match off this port open to any bona

fide fishing schooner of any nationality for the Frank E. Davis and other trophies. And that is the present status of the matter.

EAST GLOUCESTER

(Continued from page 9)

Thompson, Mrs. John D. Thompson, Marie I. Paulus, Detroit; Mrs. George E. Gaddis, Miss E. Gaddis, Summit, N. J.; Mr. and Mrs. Ernest A. Cain, E. Orange; Mrs. Max Schmidt, Miss Jane Schmidt, Cincinnati; Miss Ellen Johnson, Savannah; Mr. and Mrs. C. W. Wooldredge, Cambridge; Mrs. George D. Richards, Chicago; Mr. Carl H. Nordstrum, Ipswich; Miss Catherine D. Skirm, Germantown; Mr. and Mrs. Jullien M. Winnemore, Washington; Ada L. Pearson, A. F. Sawyer, Bradford; Arthur J. Joseph, S. E. Joseph, Nashville; Mrs. G. W. Hoyt, Miss Bessie Huntting, Mr. and Mrs. David Moffet Myers, New York City; Mrs. C. L. Baxter, Portland; Mrs. Frederick J. Smith, Bogota, N. J.; Nineveh Edwards, Detroit; Helen E. Shand, Union, Pa.; W. Forsythe, Indianapolis; Mary Early, Grace C. Coffey, Sadie R. Feiga, Worcester.

At the Harbor View House—Dr. and Mrs. A. L. Loerwater, Arline C. Phimmer, M. Lee Fraine, Mr. and Mrs. H. S. Bressler, New York City; Mrs. H. D. Burnham, Christine Burnham, Hartford; Miss Kathernie Overbaugh, Bronxville; Miss Mary E. Nash, Kingston, N. Y.; Miss Louise Gampe, Miss Loretta McCormick, Miss Theresa Gamp, Miss Leah Bukhumer, Phila.;

Miss Mary L. Lugin, Stanley B. Fleet, Howard L. Allen, A. C. Gardner, Mrs. Pauline R. Powers, Miss Annette M. Parker, Laura Simmons, Boston; Mr. and Mrs. F. P. Chenen, Mrs. Jas. Menzies, Lowell; Pearl S. Rand, Holyoke; Mr. and Mrs. G. H. Stansbury, Louisville.

At Merrill Hall—Mrs. Patrick C. Massey, Mrs. Fendall Marbury, Mr. and Mrs. Robert R. Carman, Mary Gwynn Carman, Wm. O. Hammil, Baltimore; Miss Hazel Gwynn, Mr. and Mrs. J. S. Darcy, Mr. and Mrs. Russell Clevenger, New York City; George B. Randall, Albany; Mr. and Mrs. H. T. Orange, Staten Island; Mr. and Mrs. W. A. Wheeler, Avon, N. Y.; Mr. and Mrs. E. C. Blair, Columbus, O.; Stella Green, Cincinnati; Gladys Erveri, Dayton, Ky.; Martha Oliver, Englewood, N. J.; Ruth C. Goodman, Leila J. Wise, Pittsburgh; Thomas Crosby, Jr., Providence; Mrs. Louis McCarthy, Marion T. McCarthy, Robert B. Phillips, E. C. Warren, Boston; Miss B. Medlicott, Northampton; Misses M. B. and Hattie H. Henry, Newton; Mr. and Mrs. Dwight L. Perry, Mr. and Mrs. H. R. Loomis, Brookline; Mr. and Mrs. G. A. Macomber, Cambridge.

The Delphine—Mr. and Mrs. S. C. Scott, Miss Rosalie Scott, Toronto; Mr. and Mrs. Bradley Delahanty, New York City; Mrs. Louis Dugas, Grace A. Dugas, Baltimore; Miss Schulz, Maud Mueller, Elise R. Mueller, Newark; Vida B. Cory, Prof. and Mrs. W. C. Abbott, Miss M. E. Abbott, C. C. Abbott, Cambridge.

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Eighth Oldest in the United States

RIGGS POINT

Lieut. Thomas J. Daimering and family, of the Somerville police force, who for the past five seasons have made the Maciel cottage their summer home are again enjoying the summer there.

Lieut. John J. Curtis of the Gloucester police force and family are again domiciled in their Riggs Point cottage.

Capt. Carl C. Young and Mr. and Mrs. Raymond Young and Carl Young are at the point for another season. Not omitting the youngest member of the household, Charles Christian Young, 3rd.

Mrs. Christine Dickson and family of Jamaica Plain, among the first to come to this place as cottagers, are numbered among the season's roster.

Camp Sumac is the home this summer of Mrs. Charles E. Galley and family of Lawrence.

Mr. and Mrs. J. J. O'Connor and Mrs. M. A. Curzon and Miss Gertrude Norris of Charlestown are occupying Camp Lookout this season.

Ralph Melzard and family of Beach Bluff have "Red Vista" cottage this season.

Mrs. Anne Hunter and family of Boston are making "Sunset

View" cottage their summer home.

Mr. and Mrs. George F. Bailey of Gloucester are again established in "Sunset View" cottage.

Mr. and Mrs. W. J. Masters, Miss Margaret A. Peoples and Miss Hazel E. Lane of Gloucester are spending the season at cottage "Doduckin."

Mr. and Mrs. Newton S. Lane of Gloucester are again at "Netheme" cottage.

Miss Marion Stickney of Gloucester and Miss Rogerson of New York are occupying "Nex-tonuthing" cottage.

Camp Inogan is occupied this season by Mr. and Mrs. Edward R. Fallon and family of Swampscott.

Miss Grace Baker and party of Cambridge are in Haverhill cottage.

The old Thomas Riggs homestead, home of the first schoolmaster and fourth town clerk is occupied by a lineal descendant, Mrs. William McQuesten and family and Mr. and Mrs. Swett of Lawrence.

Arthur Parsons and family of Gloucester have "Welkumin" cottage.

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The Wetherell Pharmacy

P. O. SQUARE

MASTER MOORE TEACHER OF NAVIGATION

(Continued from page 4)

British seaman wherever found, whether in the streets of London, Plymouth or anywhere in the British dominions. The press gangs of those days and their nefarious methods of operation have been described repeatedly in literature dealing with the period. It was under this law that William Moore was seized. He was English born and therefore amenable to this forced draft in war time.

So despite his struggles and remonstrances he was taken into the boat of his captors and rowed aboard the warship. The cries of his twelve-year-old son were so heartrending and piteous and he pleaded so tearfully to be permitted to be set at freedom and return

to his mother that the heart of Captain Linzee, the commander of the Falcon, was touched and he gave orders to have the boy rowed ashore near the dwelling place of his mother. This right of impressment of American seamen, rigorously insisted upon, was one of the principal causes which led to the War of 1812. "Once an Englishman always an Englishman" was the pronouncement and they took them wherever they found them.

So the boy was landed at Kettle Cove now Magnolia and, making his way home by the Salem road, told the harrowing tale to his distracted mother. They looked for him for many years but he never returned, neither was anything definitely heard from him, but rumors after came that failing to impart the information desired, he had been sent to the prison ship Jersey anchored in New York Bay where he died, his body,

as was the practise, being consigned to the waves.

This boy, Joseph, inherited a studious streak which took a mathematical bent and he received instruction in the higher mathematics, including trigonometry which, as all familiar with the subject are aware, is the foundation of the higher, or astronomical navigation.

In those days, as indeed is nearly the case today, the only industry of the town was maritime. Just before and after the Revolution, Gloucester, in common with other New England seacoast communities, embarked extensively in foreign commerce which, for quite a number of years after the Revolution and especially the War of 1812, practically superseded the fishing industry. A requisite to preferment in the merchant service was ability to navigate a ship. Those who showed peculiar aptitude and proficiency in this



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We built the Gloucester High School, New Central Fire Station, Forbes School, Washington Street, Moose Home, Pleasant Street, Addition to City Hall, St Peter's Church, East Gloucester, and now on St. Ann's Schoolhouse, Prospect Street.

Office, GRANITE ST., GLOUCESTER

Telephone 2578

ancient art secured commissions as officers and mates, which in those days carried the hall mark of high standing and aristocracy, with the consequent opportunity of acquiring wealth.

The demand for such instruction being apparent, Master Moore as he soon began to be called, set up a navigation school in the big living-room of his home in Freshwater Cove. Here came the fine fleur of the commercial aristocracy of the town for education in the use of the sextant and chronometer, coupled with dead reckoning, and they came to a master universally acknowledged to be one of the most thorough and competent in the thirteen original colonies. When they received his diploma they were equipped to ship in a subordinate office on a craft, perfect themselves by practical application of knowledge gained ashore, until they became capable and sure of making their way to any place in the seven seas. Gloucester navigators became noted as being among the most expert of their kind.

Master Moore was very methodical and painstaking as entries in his journal and logbook in which is included data in relation to his pupils, attests. It is in possession of his grandson, Frank H. Moore of Exchange street and contains much information regarding his pupils and school. His tuition fee was \$8 per quarter and, as was the custom of the time, quite often this charge was liquidated in produce of various kinds as duly written in the book.

Master Moore was a progressive navigator, always on the alert for improving the technique of his art. He was contemporary with Bowditch of Salem whose work has been adopted as a standard, although it is a matter of doubt whether Bowditch was a more erudite student or contributed more in his day and generation to the art of navigation

than did Master Moore, as will be apparent. Since the day of both have come forward Captain Sumner, who revolutionized position finding at sea with the well known Sumner line and, more recently, Marc St. Hilaire, the latest comer into the field, being the Brazilian naval lieutenant who evolved the single point position which in its last analysis is a mean between the point of dead reckoning and a sight calculation, the point of position determined being midway between the two.

Master Moore evolved a new and improved method of teaching navigation, working out the various problems which shows his aptitude and capacity. These he had printed as a text-book for his school, giving examples of an improved way of finding out the various positions at sea. The title page follows:

NAVIGATION IMPROVED
WITH A NUMBER OF
REQUISITE TABLES
TO ASCERTAIN THE
LATITUDE AND LONGITUDE
AT SEA
TOGETHER WITH
PROPER RULES AND EXAMPLES
FOR ILLUSTRATING THE SAME

By JOSEPH MOORE
Teacher of Mathematics

Salem: Printed by Thos. Cushing
1815.

Evidently some one had stolen his thunder or appropriated his improved tables for, in the preface, he claims the work as "wholly original," "although it is possible that there are persons who may possess some of the forms and tables and may claim them as their own compositions but it is assumed that they would not show in what manner they were constructed." He goes on to say that "should this treatise meet with the approbation of an impartial public others will follow" and

concludes with this bit of verse which may or may not have application to those accused of appropriating his work.

"Large ships that are well rigged and found
May reach the ocean's farther bound
But little boats with feeble oars
Must never leave their native shores."

The indefatigable capacity of the man may be judged from the fact that in an unpublished treatise he had reckoned the solar and lunar eclipses from 1840 to 1890 all systematically and legibly set forth.

In addition to the mathematical, he had the poetical faculty, a combination rarely found, as numerous verses in his journal attest. The most of these are in an amatory vein.

His record of the pupils taught during more than 60 years of activity include the roster of practically every name of consequence in the town before the 40's including the Shackelfords, Ring, Bray, Rogers, Ellery, Winter, Caswell, Lowe, Dolliver, Ingersoll, Gilbert, Gunnison, Sargent, Winchester, Webber, Dodge, Greenleaf, Lane, Trask, Tucker, Honnors, Stacey, Pearce, Knowlton, Saville, Stickney, Marshall, Rust, Stanwood, Day, Pulcifer, Pew, Prindall, Marble, Babson, Burpee, Wonsen. In addition there are records of girls of certain families being taught navigation and also of two negroes, Cato and Robin Freeman.

Higher education followed practical lines in those days even in its application to women. When a student graduated from Master Moore's school he was well equipped to earn his living in a calling at once dignified and of the highest standing, for none more than a sea captain of those days had higher position at home or abroad and they comported themselves accordingly.

Master Moore is described as a portly man of middle size, medium stature

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and of dignity, which impression is that gained from a daguerreotype in possession of his nephew. He married twice and had four sons and four daughters. The last surviving grandson was Captain Joseph A. Moore who died at his home in Annisquam during the winter. The teaching vocation followed in the family and four generations were honored instructors in the Gloucester schools.

The old homestead remains, retaining many of its original features, although the small window panes have given way to larger lights and a small piazza has been built on its eastern front. A mammoth fireplace, characteristic of the colonial period is a feature of the interior, the generous sized chimney being an index of its capacity. Until within 20 years the house remained in possession of the family but has now passed into possession of Miss Florence Snelling, of Boston, who makes it her summer home. By her it is preserved as far

as possible in its original condition. It is really one of the historic landmarks bearing every indication of being one of the older houses on the cape and it is hoped that it will be preserved as an historic landmark.

We have used the designation Freshwater Cove. Why Freshwater Cove? The water of a brook, which ran a mill on the site of the pond at the foot of Sawyer's hill, below the John Hays Hammond house, was considered of superior quality and the fishing boats found it convenient to put in here while bound to the fishing grounds to fill their casks and jugs with water. Hence the name.

PARKER STUDIOS, ROCKY NECK

The studios at Rocky Neck of Col. John E. Parker are all occupied, the following being a list of tenants:

Mrs. T. P. Farrell, Philadelphia; Muriel

Fritz, Washington; Virginia Evans, Moundsville, W. Va.; Helen J. Taylor, Wilmette, Ill.; Helen C. Taylor, Chicago; Minerva Hamilton, George T. Hamilton, Agness Way, Margaret Minor, Mrs. W. E. Minor, Lucetta M. Arnold, Pittsburgh; Mrs. Warren M. Foote, Florence M. Foote, Swarthmore, Pa.; Priscilla G. Morris, Marguerite Nettleton, Boston; Nina G. Fleming, Bly Franks, Detroit; Elizabeth R. R. Howell, Maude Woodruff, New York City; Anne Delk, Dayton; Pauline Williams, Springfield; Mrs. Rose Klous, New York City; Mr. and Mrs. Jonel Jorgulesco, Boston; Florence West, Oak Park, Ill.; Mr. and Mrs. Charles Hoover, Washington; Elenore Owen, Rutherford, N. J.; Ruth and Susan Drake, Milwaukee; Theodora Phillips Bush, Philadelphia; Caroline Camp, New York City; Helen Camp, Milwaukee; Emma L. Lewis, Mrs. Jack Press, Chicago; Mr. and Mrs. William Leach, Rehoboth, Del.; Mrs. W. P. Hecks, Emma McConaughy, Chicago; Mrs. Adolph H. Meyer, Grace D. M. Meyer, Topeka; Mrs. Edward Hooper, Elizabeth Hooper, Pittsburgh; Mr. and Mrs. Alfred Schmidt, Philadelphia; Evelyn Pomikon, Somerville; Mrs. Carl Gannon, Etta Piotti, Boston; Mrs. Charlotte L. Patterson, Washington; Mr. and Mrs. Carl Gardner, Millville, N. J.; Inez Hogan, Washington; Dorothy Burlew, Philadelphia; John Wentworth, Margaret Wentworth, New York; Virginia Alderson, Washington; John Nutter, Newburyport; Anita Embree, Flushing, N. Y.; Reginald Embree, Paris.

CONCORD ST.—COLE'S ISLAND—UPPER PARISH

Mr. and Mrs. E. Haring Dickinson of Fitzwilliam, N. H., are occupying the "Brambles."

Mrs. Julia A. Spring and family of Boston, have a cottage on the Brambles' place.

Mr. and Mrs. John P. Sylvester of Boston, cottagers of years standing in this section are again passing the summer at their place near Concord street.

Gloucester School of The Little Theatre :: Rocky Neck, East Gloucester

At 8.30 O'clock Sharp
"Hedda Gabler," by Henrik Ibsen
Friday, August 19 and Saturday, August 20
"Liliom" by Franz Molnar
Wed., Aug. 24 Thur. Aug. 25 Fri., Aug. 26 Sat., Aug. 27
Reserved Seats on Sale at School, \$1.00, plus tax
One act play, Friday at 11.30 A.M. Marionettes, Tues. 7.30 P.M., Sat., 11.30 P.M.
Tel. 3016-M Admission 50 Cents

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CITY OF GLOUCESTER

NOTICE

No person shall set, maintain or increase a fire in the open air between March 1st and December 1st except by written permission of the Chief of the Fire Department or the Fire Warden.

Persons wishing to burn rubbish, grass, etc., in the business or residential sections of the city, i. e. within the limits established by the Eastern avenue School on Eastern avenue and the cut bridge on Western avenue, and the Green on Washington street, should apply to the Chief of the Fire Department. Those wishing to burn rubbish, brush, grass, etc., in the outlying portions of the city, that is outside of the limits as here set forth, whose fire would be on or near any wood, brush or grasslands, should apply to the Fire Warden.

Readers of this notice are cautioned to be extremely careful of matches, cigars and cigarettes while in or near any wood or brushland to prevent forest fires.

HOMER R. MARCHANT,
Chief of the Fire Department.
HARLAND W. DANN,
Fire Warden.



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Frank Hersom of Chelsea, is occupying his summer home here.

James R. McCarthy and family of Boston, have the old Spaulding house. Mr. and Mrs. Parker W. Whittemore

of Chestnut street, Boston, have spent the summer at their Cole's Island estate.

Mr. and Mrs. John C. Spring of Chestnut street, Boston, are also at

their beautiful place on Cole's Island.

Another of the Cole Island show places is occupied by its owners, Mr. and Mrs. Sherburne M. Merrill of Beacon street, Boston.

GOOD HARBOR BEACH— BRIAR NECK

This week finds the Good Harbor Beach Inn well filled, the late arrivals being—Mr. and Mrs. James F. Brine, Misses Frances R. and Louise W. Brine, Katherine E. Kelly, Cambridge; Mr. and Mrs. Everett W. Brooks, Janice E. Brooks, Mrs. Laura G. Taylor, Phyllis G. Taylor, Worcester; Miss Dorothy Jennings Smith, Florence M. Buckman, Washington; Mr. and Mrs. B. H. Greenin, J. Millicent Greenin, Binghamton, N. Y.; Mr. and Mrs. A. K. Willard, Cleveland; Marie L. Hilbert, Mrs. Y. O'Keeffe, New York City; Mr. and Mrs. W. H. LaRue, Rochester, N. Y.; Mr. and Mrs. W. E. Ketchum, Miss Leah E. Ketchum, Trenton, N. J.; Miss Stella Garratt, Phila.; Marion I. Weeks, Brooklyn, N. Y.; Mr. and Mrs. F. DeHart Houston, Misses Virginia and Cynthia Houston, Master Francis A. Houston, Concord; Mr. and Mrs. A. W. Risley, Miss Mary Belle Risley, Albany; Mr. and Mrs. Maurice Feather, Master Bardley Feather, Waban; Lillian M. Fuller, Anne T. Schrod-

er, Hazel D. Cassidy, Isabelle F. Cassidy, Providence; Mrs. Anna J. Cushing, Dorothy P. Cushing, Melrose; Mr. and Mrs. Wm. Rodgers, Margaret Rodgers, Mr. and Mrs. C. C. Johnson, Amsterdam, N. Y.; Mrs. Lewis Howlett, Skaneateles, N. Y.; Mrs. Stella Moye, Cuthbert, Ga.; Mrs. Stella Waleth, Albany.

Mr. and Mrs. Walter B. Allen of Briar Neck are entertaining a house party including Mr. and Mrs. Walter D. Allen, Walter, Jr., of Worcester, Mr. and Mrs. David Murray and son David, Jr., of Bedford and Boston, Miss Mabel Magee and Mr. Arthur Knight of Worcester.

BASS ROCKS

As the season nears its close, entertaining is more and more in evidence at the club house. Last week: Sunday Mrs. C. W. Anderson of the Rockaway gave a tea for 50; Monday there were about 50 at the woman's bridge and tea; Tuesday, Miss Irwin of the Moorland had 36 at bridge and tea; Thursday Mrs. Bowser had five tables of bridge and 30 at tea; Mrs. Van Ness had six tables and 30 at tea; Mrs. Schill had 14 tables and 17 at tea; Saturday Mrs. Harmer had 25 for tea and bridge. This week: Monday about 30 were present at the bridge and tea; Tuesday Mrs. Fairfax gave a bridge and tea for 40; Wednesday Mrs. Arthur Cox entertained 40 at bridge and tea; Thursday Mrs. McClench gave a bridge and tea for 30;

Friday Mrs. E. D. Shaffroth entertained 35 similarly; Saturday Mrs. Bischoff entertained 30. Monday Mrs. Russell will entertain; Wednesday Mrs. J. C. Douglass will be hostess to her friends and Thursday Miss White will also entertain a number of her friends. Labor Day, the end of the season's festivity, is expected to draw a large number at the club house.

PIGEON COVE CLAMBAKE

The annual Park Day and Clambake of the Pigeon Cove Improvement Society will be held at the Park Wednesday, August 31. Green corn and clams are the features. Supper at 5 P.M. Tickets \$1.00.

WOMEN GOLFERS

Match play started Monday at the Rockport Country Club in the women's club championship. The scores:

Miss Esther Harvey defeated Miss Florence Watters, 6—5.

Mrs. C. L. Allen defeated Mrs. Harry Hitchcock, 6—5.

Mrs. E. E. Babb, Jr., defeated Miss Esther Langenback, 5—3.

Miss Elizabeth Rogers defeated Mrs. J. P. Carney, 9—8.

OUIMET, GUILFORD

Francis Ouimet, Jesse Guilford, Rodney Brown and P. W. Whittemore gave an exhibition of match play at the Rockport Country Club Wednesday. The day was perfect with a strong southwest breeze blowing across the course.

One of the outstanding shots was a deuce on the ninth on a long mashie shot by Rodney Brown. Ouimet's first round was featured by eight fours and one three. Ouimet's second shot on the 462-yard seventh hole rolled within two feet of the pin.

Ouimet was low man with a 71.

The visiting four were the guests of honor at a dinner at which the president of the club, George W. Harvey, presided. Pres. Harvey, on behalf of the club, presented each of the four stars of the afternoon a handy traveling kit. The summary:

Francis Ouimet:
Out 4 4 4 4 4 3 4 4 4—35
In 4 4 3 3 5 4 5 4 4—71
Guilford:
Out 5 5 4 3 5 4 4 4 4—38
In 5 4 3 3 5 4 4 4 4—36—74
P. W. Whittemore:
Out 5 4 4 3 6 5 4 4 4—39
In 4 4 4 4 6 3 5 4 4—38—77
Rodney Brown:
Out 5 5 4 3 6 4 5 5 2—39
In 5 4 4 3 5 4 4 4 4—37—76

BASS ROCKS TOURNAMENT

The annual four-ball tournament was run off today at the Bass Rocks Golf Club, Robert T. Gray and Edwin McElwain finishing with best ball of 71, equalling par score for the course. Ties for second place will be played off during the week. The scores:

R. W. Gray and Edwin McElwain, 71—60; Joseph F. Sullivan, 82—65; Raymond S. Farr and Frederick Headsworth, 83—65; Richard D. Perkins and Lindley I. Dean, 83—65; Dr. F. J. Coy and John F. Nash, 76—65; H. C. Talbot and E. Tucker Sayward, 83—65.

The weekly sweepstake resulted as follows:

E. Tucker Sayward, 66; Dr. F. J. Coy, 68; Richard D. Perkins, 68; L. I. Dean, 70.

In the match for members more than 50 years of age: First was won by J. H. Glubb, 68; R. S. Farr, second, 71.

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IBSEN AT THE LITTLE THEATRE

(Continued from page 3)
has a difficult role to play as the somewhat ridiculous professor—husband of Hedda. Miss Juliana, his aunt, does a creditable performance as the indulgent maiden aunt of the altogether bewildered George.

Ejler Lovborg, the poet who represents the hope of the coming generation, is played successfully by John Wentworth. The role calls for skill and aptness in interpretation and effectiveness, and next to Hedda herself, is the most important.

Other players are Susan Blake as Mrs. Elsted, who adores Lovborg but has little faith in him; Charles Livingstone as Judge Brack, close friend of the professor; and Mrs. Renee Ross as Bertha, a servant in the Tesman home.

The scenes are laid in Hedda's living room, and the entire action comprises two short days.

Next week is the final week of activity for the players at the Theatre, and Franz Molnar's

Liliom will be done. Guests are urged to come early, and if possible, in fancy costume. The scene is laid in Budapest, in Hungary, and European costumes are appropriate.

THE NORTH SHORE THEATRE

(Continued from page 3)
star and his leading woman are unexpectedly carried up in the air in a captive balloon which is being used as an artillery target. Trump these if you can.

On Thursday, Friday and Saturday we are going to present to you, Milton Sills in his latest and best picture, "Hard Boiled Haggerty," a First National attraction. Mr. and Mrs. Patron, here's your picture. The World War provides enjoyable color and flavor for this stellar vehicle. An exceptionally powerful characterization is provided for the rugged star in "Hard-Boiled Haggerty," which Carey Wilson adapted from Elliott White Springs' magazine story, "Belated Evidence." This is surely the best vehicle Milton Sills has ever had. Better than "Men of Steel."

On the same bill is Dorothy Gish and Antonio Moreno in the Paramount British made picture, "Mlle. Pompadour." This is a very real episode from the life of France's most colorful woman, the Cleopatra of the court of Louis XV. Romance and dashing adventure in the days of Parisian pomp and ceremony.

On Monday, Tuesday and Wednesday, September 12, 13 and 14 we will present John Gilbert in "Twelve Miles Out" and Johnny Hines in "White Pants Willie."

On Thursday, Friday and Saturday, September 15, 16 and 17 we will present Thomas Meighan in "We're All Gamblers" and Lewis Stone and Anna Q. Nilsson in "Lonesome Ladies."

Monday, Tuesday, Wednesday, September 19, 20 and 21, John Barrymore in "Don Juan" and Douglas McLean in "Soft Cushions."

Thursday, Friday and Saturday, September 22, 23 and 24, Charlie Murray and George Sydney in "Lost at the Front" and Adolphe Menjou in "Service for Ladies."

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COLONIAL (N. Y.), PAN-
AMA-PACIFIC, ETC.

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way street, travel only in northerly direction, from Main to Middle street.

2. Hancock street from Middle to Main one-way only, southerly direction.

No automobile or other vehicle shall be parked on Main street, from its intersection with Washington and Commercial streets, to its intersection with East Main street in a diagonal position. All vehicles shall be parked with the right side to the curb.

3. No parking from crossing to Pleasant street on Main street in front of Post Office.

4. No parking eastern side of School street from Middle to Mason street.

5. No parking Main street southern side from Strand Theatre to Boynton Way.

6. No parking Main street northerly side from Busy Bee Lunch Room to Whitmarsh's Store.

7. No parking Hancock street, Main to Rogers street.

8. No parking northerly side Middle street, School to Washington.

9. No parking either side Elm street, Main to Federal.

10. Parking only on east side of Duncan street from Fishermen's Institute to Rogers street.

11. No parking on east side of Chestnut street.

12. Crossings marked by white lines are Safety Zones.

13. Any owner or operator of a vehicle shall when requested by a member of the Police Department move said vehicle from any place where it may be standing.

14. Nautilus road a one way street in a southerly direction between Bass avenue and Bass Rocks road.

No vehicle shall be parked on Middle street on either side of said street from Pleasant street to Dale avenue.

Vehicles shall be parked on the Western side of Dale avenue, only in a diagonal direction with right rear wheel against curb.

15. No automobile or other vehicle shall be parked within 15 feet of any hydrant on any street in the City of Gloucester.

Parking in rear of Police Station is free.

MILLARD J. WHIDDEN,
City Marshal.

Genuine Hand Wrought Paul Revere Lanterns



For the
Doorway or Porch
Lamp

Old Colonial Tin Wall Sconces, authentically reproduced, wired for electricity. Interesting designs, fixtures with the old atmosphere. Entirely hand-made. Antique finish.

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LANTERNSMITH SHOP, 20 Main Street, Gloucester

PARKING REGULATIONS

CITY OF GLOUCESTER



Notice to Automobilists

Attention is called to the following extracts from an ordinance governing automobile traffic passed June 6, 1924.

Section One. During the months of June, July, August and September the following traffic regulations shall be effective for vehicles:

1. Short street to be a one-

FINEST, LARGEST AND LIGHTEST FURNITURE HEADQUARTERS THIS SIDE OF BOSTON

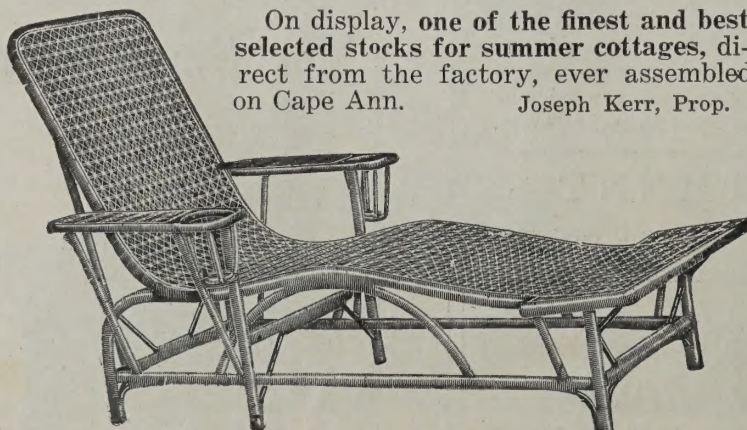
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Have just occupied their new block, corner Main and Elm Streets, Gloucester, just below the Post Office.

PORCH CHAIRS
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parts of Cape Ann,
Magnolia and Manchester.



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"NAUSS LUMBER"

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Contribute to Comfort of Servants.

A FULL STOCK OF ELECTRIC APPLIANCES
FOR DOMESTIC PURPOSES

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159 MAIN ST..

GLOUCESTER

Near Waiting Station



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GORTON'S SEA FOODS have achieved a national reputation for quality and service. The thousands of satisfied users provide a testimonial of which this largest and oldest fish concern feels justly proud. Enjoy the best in sea foods by asking for "Gorton's"—The best grocers carry them.

Our brands of canned salt and fresh fish have achieved an international reputation. Delicious, dainty and ready to serve. Your home and camp larder is incomplete without them. All from the choicest Gloucester recipes.

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GORTON'S CODFISH (No Bones)

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GORTON'S MANHATTAN CLAM CHOWDER

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The Big Store of the North Shore covering a City Block from Pleasant, Main and Elm streets. 29 Departments. Largest Dry Goods Floor Space East of Boston.

The Department Store of Service where Summer Shopping is made pleasant.

In Gloucester on the North Shore you will find this store a well appointed, pleasant store in which to do your shopping on a warm summer's day.

It will be a pleasure and also afford you great satisfaction in knowing that you can come here and select quality merchandise at lowest possible prices.

—To know that what you do buy will be as near perfect as possible.—

—To know that you will always receive courteous treatment, whether or not you buy.—

—To know that you will also receive the best of service.

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Big Store of the North Shore*

Pleasant Street
Main Street
Post Office Sq.

